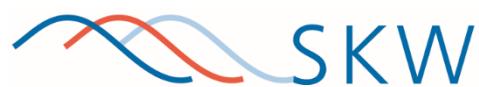




Annual Report

2021



Schweizerischer Kosmetik-
und Waschmittelverband

Association suisse des cosmétiques
et des détergents

The Swiss Cosmetic
and Detergent Association

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Preamble

Despite repeated declarations from our authorities that the pandemic was over, Corona continued to have a firm grip on us in 2021, determining many areas of our lives.

Children and young people have probably suffered, and continue to suffer, most due to the pandemic. Their social development has been stymied, and they have been denied many amazing experiences. A lot of vitally important contact is unable to take place and holiday camps and special occasions have been cancelled. This lack of personal contact is a huge loss.

In some cases, the situation in companies is very different. Of course, personal contact and conversations are missed here as well, but new forms of communication have emerged, and priorities have shifted. This is not always a bad thing either. In fact, it is often beneficial for everyone.

People have got used to working from home, and using new tools has become routine. Organising a meeting across national borders and coordinating online is commonplace nowadays, and this can sometimes benefit communication between business partners.

Here in the association, we have also adapted and are actively enjoying the benefits of online meetings. Almost all our meetings and events had to be held online. Of course, we have all had to learn to live with it, and it has not been possible to meet all requests in online meetings in the same way as we can when face-to-face. However, besides the negatives, there have been many positive aspects as well.

What was still an emergency solution in 2020 became the norm in 2021 and will continue to play a role in the future. Although the Swiss Cosmetic and Detergent Association (SKW) Management Board met just once in person, it met five times online. This improved our overall organisation and kept the topics more relevant.

The ideal future path will most likely be a hybrid form of brief online meetings (updates) and one slightly more in-depth face-to-face meeting each year.

But how has this transition gone so far?

Individual stakeholder groups have been able to resolve all issues in short and efficient meetings. Overall, the sessions have been more productive since the working groups met more frequently and cooperated in between.

This meant that even difficult topics such as the Good Manufacturing Practice (GMP) certificates required by China could be dealt with efficiently. Coordination with the Federal Food Safety and Veterinary Office (FSVO), partner associations, and cantonal chemists would have been far more difficult and time-consuming previously and without these new tools. The time commitment for participants was also significantly reduced.

Enquiries about technical and regulatory matters have sky-rocketed in the last two years, and the SKW's services are being used more frequently than ever before. This is also partially linked to increasing digitisation.

And what about bonding and team spirit?

Face-to-face meetings are obviously preferable for building and maintaining human relationships, but objective voting and technical discussions can be performed just as effectively, if not better, online. In addition, shorter, more regular meetings give rise to a greater sense of bonding and team spirit.

Overall, the Swiss Cosmetic and Detergent Association has emerged stronger from the crisis, and the introduction of new digital tools has positively impacted collaboration and its outcomes.



Thomas Früh
SKW President

The fact that the association is performing its duties to the best of its ability, meeting its responsibilities, and providing valuable assistance to its members is demonstrated by the steady increase in the number of members, which rose by a further eight members in 2021.

And that is not by chance:

Our Administrative Office is doing an outstanding job under the leadership of Dr Bernard Cloëtta, and is agile and ready to serve our industry. I would like to express my sincere thanks for this to him and his team,

Marina Donabauer, Stephanie Geiser, and Jasmin Jaghuri.

Our Management Board, which could not be more diverse, makes valuable contributions at all times, and we manage the association in a professional and friendly manner. I would like to take this opportunity to express my gratitude for this!

But what would an association be without you, our valued members? You make the association, and you drive our industry into the future. Above all, I would like to thank you for your loyalty and active collaboration over the years!

I hope this crisis will soon be over for all of you, and I look forward to our next meeting in person!



Thomas Früh, President



Overview

Following the end of the last transition period on 31 April 2021, all provisions of the revised 2017 cosmetics law are now in force. The most recent change involved the requirement for safety reports and product information files.

The International Fragrance Association (IFRA) and Cosmetics Europe are working hard on voluntary regulation to avoid an exception from the Cassis de Dijon principle for furanocoumarins.

The new requirement for trilingual labelling in the revised Chemicals Ordinance (ChemO) is causing quite a stir. In all other aspects, EU chemicals legislation continues to be observed.

The Federal Council rejected the industry's proposal to extend the VOC tax exemption for surface disinfectants beyond 2021.

The implementing provisions for the Swiss Federal Act on Explosive Precursors (VSG) and additional legislative provisions for better protecting people and the environment (Responsible Business Initiative counterproposal) have been published

Cosmetics law – end of transition periods

The new cosmetics legislation of 1 May 2017 requires a product information file for cosmetic products. This is the same rule as in the EU. Handmade and locally distributed (for example, at school festivals and bazaars) cosmetic products are exempt, provided they are not applied near the eyes or mucous membranes and are not intended for children under the age of three. Their safety in terms of health must be ensured, however. The transition periods for these legislative changes come to an end on 30 April 2021.

The product information file must include the following information, in particular:

- a safety report drafted by a qualified professional;
- a description of the manufacturing method and a declaration of compliance with Good Manufacturing Practice (GMP).

There is also a ban on misrepresentation. The industry did not have any problems implementing all of these new requirements since they are based on EU law.

As for ingredient regulation, Switzerland continues to adopt EU law concurrently and directly (dynamic link to the EU Cosmetics Regulation Annexes).

Furanocoumarins – A solution in sight

Furanocoumarin concentration in cosmetic products that remain on the skin and may be directly exposed to sunlight must be less than

- 1 mg/kg, according to Art. 6 (1)
- of the Swiss Ordinance on Cosmetics (VKos).

Therefore, Swiss cosmetics legislation deviates from EU law here, which only stipulates these limits for sunscreen and self-tanning products.

This special Swiss regulation is not applicable due to the Cassis de Dijon principle. The FSVO, on the other hand, wants them to be placed on the list of exceptions in the Swiss Ordinance on the Marketing of Products on the Basis of International Regulations (VIPaV), thereby nullifying the Cassis de Dijon principle. This would result in a significant trade barrier with the EU and many other nations worldwide. A great many products would fall under the special Swiss regulation. The SKW wishes to avoid such trade barriers and has approached the relevant FSVO.

The IFRA has placed the topic of furanocoumarins on its agenda. It wants scientific clarification of which types of furanocoumarins should be restricted in cosmetics. Existing uncertainties in analytics will be eliminated at the same time. IFRA has already approved a related project internally. Work is well underway and is expected to be finished in 2022.

The SKW will update the FSVO on the status of this work and suggests waiting for the IFRA results before regulating.

Chemicals legislation – Harmonisation with EU law

Chemicals Ordinance (ChemO) revisions

Annex 2

The Federal Council has granted the Federal Office of Public Health (FOPH) the authority, in agreement with the Federal Office for the Environment (FOEN) and the State Secretariat for Economic Affairs (SECO), to change the technical regulations on the classification, labelling, and packaging of substances and preparations in Annex 2 (1) of the ChemO at official level in Article 84 (a) of the Swiss Chemicals Ordinance (ChemO). As a result, the rapid development of the EU CLP Regulation (Adaptation to Technological Progress, ATP) can be tracked in a timely manner, thus preventing technical trade barriers between Switzerland and the EU.

The current version of Annexes I-VII of the EU CLP Regulation is specified in the relevant footnote in Annex 2 (1) ChemO. If the version is updated due to an ATP, transitional provisions for the corresponding ATP will also be included in Annex 2 (from no. 4 on).

The ChemO sets out the classification and labelling rules applicable to all chemicals covered by the ChemO. These requirements are also binding for biocidal products due to the reference to the ChemO in the Ordinance on Biocidal Products (OBP).

As part of the ChemO 2021 revision, Commission Delegated Regulation (EU) 2021/643 (16th ATP to the EU CLP Regulation), Commission Delegated Regulation (EU) 2021/849 (17th ATP to the EU CLP Regulation), and Commission Delegated Regulation (EU) 2021/797 (Corrigendum to the EU CLP Regulation) were all incorporated into the ChemO.

These changes came into force on 1 September 2021.

Annex 3

Adaptation of the list of substances of very high concern (Candidate List, Annex 3 ChemO) by 1 February 2022 in line with changes in the EU.

Additionally, the revisions are intended to avoid trade barriers in Switzerland and provide the same degree of protection as in the EU.

Eight new substances have been added to Annex 3 of the ChemO. The changes came into force on 1 February 2022.

Ordinance on Biocidal Products (OBP)

Revision of active substances lists

The following changes were made to the lists of active substances in the Ordinance on Biocidal Products (OBP; SR 813.12):

- Three more active substances have been added to Annex 1 (active substances with a low risk potential);
- General revision of Annex 1 to maintain technical equivalence with the Biocidal Product Regulation (BPR) Annex;
- Annex 2 now includes 17 new active substance-product type combinations;
- the approval expiry date has been postponed for five current active substance-product type combinations in Annex 2.

The Federal Office of Public Health (FOPH) will revise the lists of active substances in accordance with Article 10 (a) OBP by agreement with the Federal Office for the Environment (FOEN) and the State Secretariat for Economic Affairs (SECO).

Since the Joint Committee decision of 18 October 2010, biocidal products have been part of the 21 June 1999 agreement between the Swiss Confederation and the European Community on mutual recognition in relation to conformity assessment ("Mutual Recognition Agreement"). The MRA ensures the mutual recognition of biocidal product authorisations between Switzerland and the EU based on the equivalence of both parties' biocidal product legislation. The purpose of this revision of the active substance lists in the OBP is to maintain this equivalence. It came into force on 1 September 2021.

Chemical Risk Reduction Ordinance (ORRChem))

Revision of Annex 1.10. (13th, 14th, 15th and 17th ATP to the EU CLP Regulation)

In point 1(1), Annex 1.10 directly references Annexes 1–6 of Annex XVII of the REACH Regulation, which contain a full list of all carcinogenic, mutagenic or reprotoxic (CMR) substances that cannot be distributed to the general public.

Annexes 1–6 are adapted to technical progress regularly via ATPs. Substances previously classified as carcinogenic, mutagenic, or toxic to reproduction (Annex VI of the CLP Regulation) are now included in the supply prohibition.

Deadlines to be observed for substances

- from the 13th ATP to the CLP Regulation (classification mandatory since 1/5/2020): Prohibition on supply to the general public from 5 July 2021
- from the 14th ATP to the CLP Regulation (classification mandatory since 1/10/2021): Prohibition on supply to the general public from 1 October 2021
- from the 15th ATP to the CLP Regulation (classification, and therefore prohibition on supply to the general public, mandatory from 1 March 2022)
- from the 17th ATP to the CLP Regulation (classification, and therefore prohibition on supply to the general public, mandatory from 17 December 2022)

Disinfectants

Exception authorisations – sale extended

Shortly after the pandemic began (2020), the Swiss Notification Authority for Chemicals issued general rulings on exemption authorisations for disinfectants for hands and surfaces to alleviate supply bottlenecks for the general public and the healthcare system.

At the start of the pandemic, disinfectants were in high demand. It was impossible to predict the duration of the bottleneck or how much disinfectant would be needed. After the ethanol supply was restored, many companies found themselves with extensive inventories that could not be sold by the general ruling expiry date of 31 August 2020. After

that date, a biocide authorisation procedure (AN) would have been necessary.

The SKW, along with other associations, managed to keep these stocks on the market until 28 February 2021. There is no time limit for the use of these products.

If the producer/importer subsequently applies for and obtains biocide authorisation for these products, they can be sold without relabelling, in other words, without adding the CH-AN number. However, no further sales are permitted without authorisation.

Ethanol compulsory stock proposal

The Federal Council wants to establish a compulsory ethanol stockpile in response to experiences from the pandemic. The National Economic Supply Act will serve as the foundation for this. It began consultations on the Federal Office for National Economic Supply's (FONES) recommendations for an order requiring the compulsory stockpiling of ethanol on 19 March 2021.

The draft stated that ethanol should be subject to compulsory storage for companies placing goods on the domestic market for the first time under customs tariff numbers 2207.1000 or 2207.2000:

- If ethanol is imported directly from abroad for the purpose of manufacturing hand or surface disinfectants, the importer would be obliged to keep stocks of it.
- If the manufacturer buys the ethanol from a Swiss firm, that company sells the ethanol for the first time and is thus obliged to keep stocks of it.
- If the manufacturer imports the ethanol directly from a foreign country, it will be obliged to keep stocks of it.



We appreciate the excellent collaboration between our disinfectants specialist group and the SKW. The Managing Director attends our meetings as a guest and provides valuable input. We share several members and also certain concerns about policy and legislation in the field of biocidal products. The SKW is a model of organisation and networking, and is highly specialised in chemicals law. Swiss Medtech, for its part, represents and promotes the interests of the Swiss medical technology industry. This creates beneficial synergies for both associations, particularly with regard to economic and political projects and events. We look forward to continuing and deepening our collaboration."

Urs Mathis

Swiss Medtech,
Disinfectants Expert
Group/Schuelke

The draft proposed the following variants:

- The Federal Government manages the compulsory stockpile itself or delegates this management to third parties (invitation to tender).
- Importers and manufacturers are directly required to stockpile, with this being overseen by Federal Government or cantonal enforcement bodies.
- A compulsory stock organisation is appointed or newly founded. Each importer is charged a fee that is deposited in a guarantee fund used to finance the compulsory stock organisation.

In its statement of position dated 29 June, the SKW essentially stated that

- the existing and future supply situation does not, in principle, require any compulsory stockpiling of ethanol (based on FONES' "Strategic alignment of the economic national supply");
- there is high political demand for such storage;
- the storage obligation should be confined to the import and manufacture (initial market placement) of ethanol as a raw material. This means that "processing" should not, in our opinion, result in a storage obligation, as this would create duplicate storage by both the ethanol importer and the processor and unnecessary additional costs;
- the existing collateral agreement should be extended for an additional two years;
- the SKW preferred variant 1 (storage by the Federal Government or a commissioned body) or variant 3 (guarantee fund). Variant 1 is already known. It comes from the Swiss Alcohol Board's history.

On 17 September 2021, the Federal Council decided to extend the loan to ensure the ethanol supply by one year. The collateral agreement for the storage of 6000 tonnes of ethanol was due to expire at the end of 2021. Parliament now has sufficient time to develop a reasonable solution.

Explosive precursors – A practical Swiss approach

The long-awaited draft of the Federal Act on Explosive Precursors implementing provisions (ordinance, substance lists, concentration limits) was published in April 2021.

The proposed regulation begins with the purchase of approximately 100 products, the majority of which are sold in pharmacies, chemists, and specialist stores. No restrictions are envisaged for items containing low concentrations of precursors. A permit issued by the Federal Office of Police (Fedpol) is required to purchase products with higher concentrations. Anyone wanting to buy such a product must specify the intended use. Additionally, private individuals may be prohibited from accessing products with high concentrations. Exemptions approvals would be possible.

The regulation identifies eight precursors that are subject to restrictions, the access limitations, and the role of specialist stores. The regulation only applies to private individuals. It does not affect professional users.

The main differences from the EU regulation are:

- There is no legal requirement in Switzerland to report suspicious transactions;
- There is no list of substances comparable to Annex II of the EU Regulation; Suspicious activity can always be reported, regardless of the substance involved;
- Business-to-business transactions are not subject to any particular accounting requirements. However, the previously applicable Swiss accounting requirements for a firm apply;
- It is not necessary to notify the Swiss supply chain about the presence of potassium nitrate in their products.

The SKW has commented on this draft and demanded that Swiss legislation does not blindly adopt or follow the changes in the equivalent EU law. The new measures should remain limited to "business-to-business" transactions. The SKW rejects a subsequent extension of the applicability to include "business-to-business" activities as recently implemented in the EU because this would impose significant additional obligations on businesses. The relevant business representatives must be consulted regarding any changes to Annex I.

VOC incentive tax – A Swiss speciality

Federal Council VOC Commission of Experts – New SKW representative

Mr René Michel represented the SKW on the Federal Council's VOC Commission of Experts until the end of 2021. Mr Michel resigned at the end of 2021, and we thank him for his service.

Dr Jürgen Delhey of the FRIKE Group took over this role on 1 January 2022. He also deserves our thanks for accepting this role as representative of the cosmetics and detergent/cleaning agents industry. The SKW Administrative Office will continue to align its work in the Commission of Experts with the concerns of our members and partner associations.

OVOC 2022 revision

The Federal Department of the Environment, Transport, Energy and Communications (DETEC) has issued a consultation paper on a proposed revision of the Ordinance on the Incentive Tax on Volatile Organic Compounds (OVOC) as part of the Spring 2022 environmental package. The proposed changes are related to the Wobmann motion. Originally, the motion sought to abolish the VOC incentive tax and was adopted by the National Council. Under pressure from the FOEN and cantons, the Council of States amended the motion to state that the incentive tax should not be abolished, but merely simplified for businesses and the administration. The National Council eventually adopted these changes to avoid the Federal Council significantly tightening the Ordinance on Air Pollution Control at the FOEN's request. These simplifications are currently being discussed and are scheduled to take effect on 01/01/2023.

The SKW's "VOC Expert Team" was able to comment on the proposals. Eight "simplification concepts" are currently being explored, but it will be essential to carefully observe to ensure they do not complicate the procedures and systems that member companies already have in place.

Overall, we consider the submitted draft and accompanying explanations disappointing. In particular, we object to the fact that a number of originally envisaged simplifications and relaxations have not been included in the draft submission during preparatory work for this revision (numbering of measures, see the economic assessment of environmental matters (VOBU) in Simplifications in OVOC Enforcement, Info 29/01/2021):

- Measure 4: Exempt surface disinfectants from the VOC tax;
- Measure 8: Lower the reimbursement levels;
- Repeal or amend the positive list of substances, and remove petroleum distillates and natural products from the list.

A joint motion submitted to the Federal Council by various interested associations requesting a continuation of the VOC tax exemption for surface disinfectants was rejected.

Switzerland and the EU Green Deal – No going it alone

The SKW has talked to the authorities to determine their position on the EU Green Deal, as it is our job to ensure legislation that is as harmonised as possible with the EU.

The Federal Council does not consider it expedient to pass environmental legislation before the EU has completed these clarifications and the European Commission has decided on measures. This relates to microplastics regulation in particular and to all other EU environmental issues now discussed as part of the EU Green Deal.

As a result, Switzerland is unlikely to act alone in this matter. What is certain is that these EU legislative initiatives will greatly impact the cosmetics, detergent, and cleaning agents industries. The SKW is working with the EU industry umbrella organisations (the International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.) and Cosmetics Europe) on this issue.

"Better Protection of People and the Environment" draft ordinance, a Responsible Business Initiative counterproposal

The new legal provisions for better protection of people and the environment were published in late 2021. They will come into force on 1 January 2023.

The new provisions of the Code of Obligations (CO) provide for the following changes:

- Swiss companies of a certain size are required by law to report on the risks of their business activities in the areas of the environment, social issues, employee matters, human rights, and the fight against corruption, and the steps taken to address these, resulting in greater transparency.
- Companies facing risks in the sensitive areas of child labour and so-called conflict minerals must adhere to stringent and far-reaching due diligence requirements. These due diligence requirements must be implemented at ordinance level.

The draft "Ordinance on Due Diligence and Transparency in relation to Minerals and Metals from Conflict-Affected Areas and Child Labour (DDTrO)" specifies which companies must meet these new due diligence requirements. The ordinance establishes limits for the amount of minerals and metals that can be imported and processed before a business must comply with conflict mineral due diligence and reporting obligations. It also contains exemptions from the due diligence and reporting requirements for small and medium-sized enterprises (SMEs) and companies with low child labour risks. Finally, the Ordinance details the individual due diligence requirements and specifies the applicable internationally recognised regulations.

A company will be exempt from the due diligence and reporting obligations if it complies with the following guidelines

a. in the area of minerals and metals:

1. the April 2016 OECD Due Diligence Guidance for Responsible Supply Chains of Minerals
2. from Conflict-Affected and High-Risk Areas (OECD Conflict Minerals Guidance) and all appendices and supplements, or
3. Regulation (EU) 2017/8214.

b. in the area of child labour:

1. the International Labour Organization (ILO) Convention Nos. 1385 and 1826 and
2. one of the following two guidelines
 - the ILO-IOE Child Labour Guidance Tool for Business of 15 December 2015 (ILO-IOE Child Labour Guidance Tool)
 - the OECD Due Diligence Guidance for Responsible Business Conduct of 30 May 2018.

The SKW will hold information events throughout 2022 to help members implement the new regulations.



Another year of COVID 19

Meetings were held online again in 2021, with a few exceptions.

A major part of the SKW's work takes place in expert groups. They are a vital link between the association management and its members, allowing all parties to stay up to date with and discuss professional and legal matters.

Antitrust and competition law, as well as other compliance standards, are closely followed during this process, which allows all parties to access the association's unique service and knowledge platform and network without any concerns.

Meetings & Events

Association bodies

General Meeting

The 2021 SKW GM took place online. In addition to the statutory matters, the main focus was on electing the Management Board successors. Ms Heike Huber, Beiersdorf, was elected.

Management Board

Due to the Corona crisis, the Management Board met more frequently than usual: on 17 March, 20 May, and 25 November, all online. The Administrative Office also provided quarterly updates on ongoing matters and developments.

SKW Stakeholder Council (SC)

The SKW Stakeholder Council is an independent advisory body to the Management Board and the Administrative Office. It currently comprises eight members from the key stakeholders dealing with products represented by the SKW (see the "Organisation" section).

The Board elects members to the SC and membership is honorary. The SC is a permanent forum for discussion and exchange of experience. It supports the SKW with suggestions and recommendations.

The SC members are kept up to date on the SKW's activities, events, and affairs through meetings or, as in 2020, written bulletins.

Expert groups – catalysts of the association

A major part of the association's work takes place within the SKW's expert groups. The greater the member companies participate in these, the more effectively the Administrative Office can fulfil the constantly changing tasks and the more engaging the exchange of information and experience among the participants.

Many valuable business contacts are also made in the expert groups, policies are developed, and measures are initiated to achieve the SKW's strategic goals, while complying with the SKW's antitrust compliance regulations.

In principle, anyone from the SKW can join an expert group if they have necessary expertise or want to

actively contribute to its activities. This includes multiple people from the same member company.

Members of the expert groups can exchange information during events and by sending their questions and suggestions to the SKW Administrative Office all year round. We then anonymise these and forward them to the expert group. The responses are also anonymised prior to distribution to all members.

SKW Managing Directors' Conference (MDC) – At the heart of our members

The MDC is the voice of all SKW managing directors. Regardless of the product categories represented, information of particular importance to managing directors is shared and exchanged here. The SKW Administrative Office finds it particularly useful to get a sense of the mood here and suggestions for day-to-day work and future strategies.

We held two online meetings in 2021.

On 23 September in German. Topics:

- SKW Compliance Rules and Information from the Office, Bernard Cloëtta, SKW
- Home Office Legal and Tax Aspects, lawyer Adrian Tüscher, Partner at KPMG Law
- Market Information, Carolin Sophie Kunze, Senior Sales Consultant, Nielseniq

On 15 November in French. Topics:

- SKW Switzerland and EU Legislation Information, Bernard Cloëtta, SKW
- From Appenzell to Lower Valais, Thomas Früh, ARVAL
- Home Office Legal and Tax Aspects, Sarah Robert, KPMG



"Interactions between various stakeholders are just as important as resolving a technical or regulatory problem. The SKW successfully implements both, thanks in particular to Dr Cloetta. Technical or regulatory issues, toxicological assessments, strategic solutions and future objectives are discussed scientifically and clearly communicated at various levels. This fosters excellent collaboration in a relaxed, familiar environment, even when faced with difficult challenges."

Nicole Brun

Coty, Director Global Regulatory Affairs Fragrances

Technical Committees (TC) – A fount of knowledge

With 325 representatives from member companies, the two Technical Committees for Detergents and Cleaning Agents (TC DCA) and Cosmetics (DC Cos) are the SKW's largest and most active technical expert groups.

Throughout the year, they receive all of the SKW's information from professional and regulatory sectors. A meeting is also usually held once a year with talks by experts and members of authorities or partner associations and organisations.

Both TCs held an online meeting on 10 November with the following topics and speakers:

Swiss Cosmetic Legislation Update, Dr Bernard Cloëtta, SKW

CH/EU Chemicals Legislation and Precursors, Dominique Werner, scienceindustries

Ingredients, Dr Jens Burfeindt, The German Cosmetic, Toiletry, Perfumery and Detergent Association (IKW)

EU Cosmetics Legislation and CLP/REACH, Dr Christian Gründling, Association of the Austrian Chemical Industry (FCIO)

EU Green Deal, CSS and EU Plastics Strategy Update, Dr Christian Gründling, FCIO

Swissness and Export Working Group (WG) – Swiss manufacturers are exporters

The Swissness and Export WG has 153 members from 68 Swiss manufacturing companies, mainly from the cosmetics sector. This expert group primarily deals with the issues and challenges facing a Swiss manufacturer with international reach. Exchanges of information and experience concerning Swissness legislation, the practical management of exports, and, most importantly, the legislation, market access, and distribution channels in the different target markets are popular topics.

These members benefit from the SKW's global network within the International Association Collaboration (IAC), which is discussed in more detail in the next section. SMEs benefit in particular because they can obtain advice about product registration and legal regulation issues worldwide.

This expert group's annual meetings feature presentations on specific export markets and exchanges of experience from individual member companies and services from partner organisations and associations.

The online meeting on 29 June focused exclusively on the new cosmetics legislation in China (CSAR) and was presented by Gerald Renner from Cosmetics Europe.

Packaging and the Environment Expert Team (ET) – Sustainability in practice

Whether in the cosmetics industry or the detergent and cleaning agents sector, nowadays everything is about sustainability, the environment, packaging, and social responsibility. The greatest challenge is meeting the stringent standards of investors, NGOs, legislation, and customers while maintaining a reasonable cost and performance level for the products.

As a result, three years ago, the SKW established this expert group and organised events for relevant stakeholders and the industry players to attend and exchange views. This young expert group now boasts more than 82 company representatives.



"As a longstanding technical advisor, I greatly value the stimulating and constructive collaboration with the SKW. As a member, we benefit enormously from the SKW's excellent networking capabilities both within and outside Switzerland. At SKW, inquiries are handled competently and in record time."

Dr. Beat Müller
Louis Widmer

The expert group's objectives are:

To improve the industry's unified presence in the areas of packaging and the environment through increased expertise and collaboration;

To coordinate activities in the field of sustainability with stakeholders and national and international umbrella and partner associations;

To create an expert network through the direct involvement of in-house experts and external experts if necessary;

To act as an advisory body to the Management Board and the Administrative Office while being technically integrated into the Technical Committees.

The Packaging and Environment ET meeting took place on 10 November 2021, at the same time as the Technical Committees' online meeting. Environmental legislation was considered first and foremost, with the EU setting the standards. Topics included:

- Green Deal
- Chemicals Strategy for Sustainability (CSS)
- Endocrine effects
- Single-Use Plastics Directive
- Recycling
- 87 fragrance allergens

VOC Expert Team – A Swiss speciality

The incentive tax on volatile organic compounds (VOCs) is a unique aspect of Swiss environmental law. The Federal Customs Administration (FCA) levies this tax on imports into Switzerland and on domestic production. The tax is refunded (border adjustment) if products containing VOCs are exported to other countries.

This tax is particularly costly for companies, depending on the product, because it includes the tax itself and the associated administrative overheads (determining the VOC content of the products, arranging payments, etc.).

A parliamentary proposal to abolish the VOC tax has been transformed into a mandate to the Federal Council to reduce the administrative burden. See the "Legislation" section for more information about this.

The team of approximately ten experts is tasked with assisting the SKW in all matters relating to this tax, in particular with devising practical proposals to simplify the procedure.

This expert group did not hold any meetings in 2021. The SKW management obtained its feedback by correspondence, particularly for the SKW statement of position on the OVOC 2022 revision (see the "Legislation" section).

Professional Haircare WG (PHC WG) – Partner to the hairdressing industry

The PHC WG comprises ten members who supply hairdressing businesses with products and services in the B2B sector.

This expert group works with the Swiss industry association Coiffure Suisse on projects such as apprentice training or event sponsorship.

The SKW also intends to collect specific product statistics from these companies that are not available in the market.

The hairdressing sector was also temporarily affected by the Federal Government's COVID restrictions. The supply sector had a vested interest in helping the salons in all aspects, including developing and implementing a corona safety concept required by the FOPH for the businesses to reopen.

In 2021, the PHC WG had several online meetings on this topic in particular.

Professional Cleaning WG (ProCI WG) – Cleaning through the corona crisis

Twenty-two company representatives from the ProCI WG make up the expert group of manufacturers and importers of detergents, cleaning agents and disinfectants in the B2B sector. They supply commercial and professional customers such as cleaning businesses, hospitals, homes, hotels, and restaurants. Their products are often subject to different regulations than household products in the regulatory area.

The SKW collects three statistics from them for products, machines and equipment that are otherwise unavailable and regularly holds information and experience-sharing events.

The Corona crisis boosted demand for these companies' products last year, albeit hindered by the initial shortage of ethanol for disinfectants.

The SKW held several online meetings with this group in 2021 to discuss ongoing challenges.

Natural Cosmetics WG – Naturally in the SKW

Several natural cosmetics manufacturers and importers are affiliated with the SKW. Some contract manufacturers produce natural cosmetic products for customers. There are a growing number of companies interested in entering this market. This working group has 35 company representatives.

The SKW provides them with a platform in the form of an expert group through which all interested association members can exchange information and receive specific information and services in a cartel-protected area, regardless of whether they offer certified natural cosmetics and, if so, which ones.

No events were held in 2021, but the opportunity for an informal exchange of experiences via the SKW Administrative Office was frequently taken up.

Communications WG (CWG) – The voice of the industry

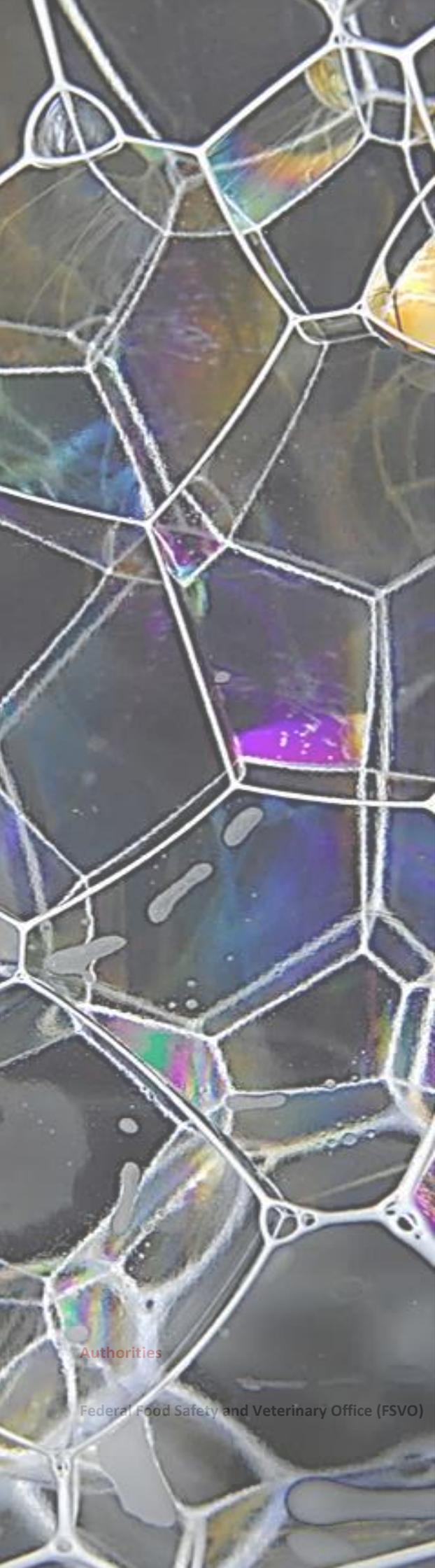
In communications, the SKW Administrative Office collaborates closely with the communication managers of our member companies. To this end, we have classified them as an expert group in our CRM,

with 97 members in the cosmetics sector and 24 members in the detergents and cleaning agents sector. The aim is to coordinate the association's internal and external communications.

In crisis communication, we produce coordinated, standard statements of position at short notice and internationally, which affected companies then use or post on the SKW website.

The SKW is kept up to date on current media topics by the various international umbrella and partner associations and can respond promptly to any media enquiries in Switzerland. To this end, we also contact the members of the CWG in each case.

All SKW members have access to the ARGUSvenue online portal, where all print, internet, TV or radio press releases are collated throughout the year based on the search keywords specified by the SKW.



Authorities

Federal Food Safety and Veterinary Office (FSVO)

Building and maintaining contacts

The SKW is THE national and international network for the Swiss cosmetics, detergents and cleaning agents industry.

One of our primary roles is to build and maintain a comprehensive network of all relevant stakeholders and partner organisations at national and international level.

We have a long and successful track record in this area, and are continually expanding our network of national and international partners and stakeholders.

Below is a brief overview of the year's most significant interactions and the benefits they brought for SKW's members.

Various online meetings were held to discuss mutual concerns in cosmetics legislation and enforcement. In the matter of furanocoumarins, we were able to inform the FSVO about ongoing projects and activities of the IFRA and Cosmetics Europe. This

collaboration will continue in 2022, with the goal of achieving government-

Network

recognised industry self-regulation.

The FSVO has assisted members and their representatives nationally and internationally by responding to various SKW enquiries about ingredients and other legislative issues.

Since May 2021, cosmetics exports to China require a GMP certificate from an authority. Without one, products have to undergo completely unnecessary animal testing before they can be marketed. This applies to all import countries. The SKW suggested that the FSVO consider having these certificates issued by cantonal chemists and find ways to develop the required legal basis for this. The negotiations were highly constructive on all sides, and the pilot version of a GMP certificate was ready by the end of the year. This is currently being trialled. Initial reactions from China are encouraging.

Federal Office of Public Health (FOPH)

The FOPH is our primary point of contact for Swiss chemicals legislation, which is updated annually in response to changes in the EU (REACH, CLP Regulation). In conjunction with our partner associations, we represented the interests of our members at numerous coordination meetings. Our primary objective was to avoid technical trade barriers due to Switzerland's independent legislative action. We were once again highly successful in 2021.

The FOPH's Biocides Division has always responded quickly and proficiently to our numerous enquiries on behalf of members and has offered excellent support to the SKW.

Federal Office for the Environment (FOEN)

In 2021, we met with the FOEN to discuss many issues, most notably the EU legislative projects planned in the environmental field (Green Deal, Chemicals Strategy for Sustainability, microplastics, etc.). Again, the SKW's primary responsibility in this area is to ensure that legislation is in line with EU standards.

Switzerland has not adopted the EU's regulation on single-use plastics. As a result, several proposals have been submitted to parliament that exceed the EU regulation. We must work closely with our partners here to prevent Switzerland from going it alone.

In general, the SKW's role is to act as a point of coordination between the activities of the European umbrella organisations A.I.S.E. and Cosmetics

Europe. There is a significant reciprocal need for information.

Commission of Experts for the VOC Incentive Tax

In 2021, Mr René Michel represented the SKW on this Commission of Experts. The SKW managing director coordinated the proceedings. He stepped down from this role at the end of 2021. Dr Jürgen Delhey of the FRIKE Group took over on 01/01/2022.

State Secretariat for Economic Affairs (SECO)

SECO is always the point of contact for the SKW when a proposed regulation in Swiss law could result in a technical trade barrier. This is the case, for example, with the special regulation for furanocoumarins pursuant to Art. 6 VKos, at the very least if the Cassis de Dijon principle is abolished for this regulation.

Institute of Intellectual Property (IPI)

In 2021, a public-private partnership (PPP) for legal enforcement in cases of misuse of the "Swiss Made" designation of origin or use of the Swiss flag on products outside Switzerland was pushed forward. The SKW's interests can be represented there through its President, Thomas Früh, who was elected to the organisation's Management Board.

National associations and organisations

economiesuisse

The managing director attended a number of online meetings of the Competition Commission, which coordinates the position of trade associations on antitrust and competition legislation. This allows the business community to present a united front within the legislative process.

scienceindustries/Swiss Association for the Paint and Varnish Industry (VSLF)

The SKW has discussed current political and legal issues with these close partner associations at various coordination meetings, such as the revision of the VOC Ordinance and the proposed reinstatement of compulsory ethanol stocks.

Coiffure Suisse

Several meetings were held on joint projects, activities and mutual concerns in the professional haircare sector. In lockdown, the SKW Professional Haircare Working Group organised activities to support the hairdressing industry.

The Swiss Flavour and Fragrance Industry Association (SFFIA)

The SKW places a high value on the continuous exchange of information regarding fragrances and aromatic substances. These raw materials are found in a wide variety of cosmetic, laundry, and cleaning products and are subject to rigorous and ever-changing regulation. The SFFIA serves as the IFRA's "representative" in Switzerland and provides technical support to the SKW.

Swiss Medtech/Disinfectants Expert Group

Various activities were coordinated with the SKW ProCl WG through mutual participation in various online meetings of the Swiss Medtech disinfectants expert group.

Allianz Design for Recycling Plastics/Swiss Recycling

The SKW collaborates with the "Allianz Design for Recycling Plastics", which some SKW member companies have joined as active members. Swiss Recycling coordinates the alliance.

The Alliance is committed to high-quality plastics recycling. Because only high-quality recycled materials are in demand. The cycle is incomplete and no environmental advantage is obtained until the recycled materials are reused.

The SKW serves as a link between the European umbrella organisations A.I.S.E. and Cosmetics Europe and their recycling projects and activities.

Various NGOs

The managing director of SKW is a board member of GINETEX Switzerland, the country's national textile labelling association, where he represents the detergent industry's interests.

The SKW and the Swiss Retailers Association (IG DHS) exchange information on matters relating to the enforcement of cosmetics and chemicals legislation. These coordination meetings aim to share information on industry and trade positions on legislative matters.

Look Good Feel Better Switzerland

Look Good Feel Better is represented in 26 countries worldwide. The "Look Good Feel Better Switzerland" foundation was created in 2005 by a group of cosmetics companies.

This foundation has its secretariat in the SKW headquarters, resulting in highly beneficial synergies for both organisations.

The SKW Managing Director attended various meetings as a member of the Board of Trustees.

International associations and organisations

Cosmetics Europe – Active Association Members (AAM)

Cosmetics Europe (CE) is the European cosmetics industry's umbrella organisation. The SKW is a member and serves as an interface for CE's activities and projects in Switzerland.

Therefore, the SKW Managing Director attends CE events regularly, especially national association (AAM) meetings.

The SKW's participation in the "Task Force China", which coordinates Cosmetics Europe's collaboration with Chinese authorities on legislative initiatives and offers current information, is crucial for Swiss manufacturers. Exporters to China face extreme challenges under the new Chinese Cosmetic Supervision and Administration Regulation (CSAR), which came into force on 1 May 2021. The European cosmetics industry must speak in unison on this issue as well.

A.I.S.E. – National Associations Committee (NAC)

A.I.S.E. is the European umbrella organisation for the detergent and cleaning agents industry. The SKW is also a member here and serves as an interface for A.I.S.E.'s activities in Switzerland.

The Managing Director attended various NAC meetings and coordinated topics discussed there at national level, particularly in microplastics, raw materials, and environmental issues.

An important part of our work is to keep the Swiss authorities informed about new developments in A.I.S.E.'s sustainability projects, such as the "Charter for Sustainable Cleaning". The same is true for GHS/CLP classification through the industry network "DetNet", which is accepted by the Swiss authorities as an industry-specific solution.

International Associations Collaboration (IAC)

The IAC brings together the world's leading industry associations and international corporations in the cosmetics business. The objective is to share information and coordinate activities in the fields of legislation, law enforcement, and communication on a global scale.

The IAC affords an excellent opportunity for companies to establish global relationships and expand their international network. This is particularly beneficial to export companies within the SKW.

The focus of various online meetings was on worldwide cooperation and the exchange of experiences on global media issues, NGO campaigns, and legislative activities, plus the Corona crisis.

The German Cosmetic, Toiletry, Perfumery and Detergent Association (IKW)

We are connected to our German partner foundation by language and through shared media, NGO activities, and several shared members. The IKW, like the SKW, represents the cosmetics and the detergent and cleaning agents industries. Therefore, close collaboration is beneficial to all parties concerned, and it has worked very well for many years.

Aside from cooperative initiatives, especially in communications, the SKW Managing Director participates in beauty and home care specialist committees.

Cos D-A-CH

In 2021, the annual meeting of the German-speaking cosmetics associations, which includes groups from Hungary and Romania, was also held online. Current specialist topics and regulatory issues, the work of Cosmetics Europe, and communication coordination were discussed.



«I had the pleasure to interact with SKW either through the IAC or directly. SKW is always interacting with International Associations to help understand the evolving regulations in Switzerland and elsewhere in the World. Very often SKW is compiling the data from around the World, which is a very important aspect in trying to follow regulatory changes. My sincere appreciation!»

Dr. Alain Khaiat
ASEAN COSMETIC
ASSOCIATION

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Network



Communication

The voice of the industry

For an association to successfully represent the interests of its members, it must be viewed positively by politicians, the media, and NGOs. This demands a diverse network, a high degree of representativeness, and credible, transparent communication.

Media relations

In 2021, a variety of media outlets inquired about industry trends, market data, ingredients, and legal and professional matters.

Information about various topics:

- Market data
- Fabric softener overview
- Squalene
- Swiss-Made Cosmetics Ordinance
- Radio SRF 1, "Laundry stinks" post
- "La Region" magazine, quote from Bernard Cloëtta about fake perfumes

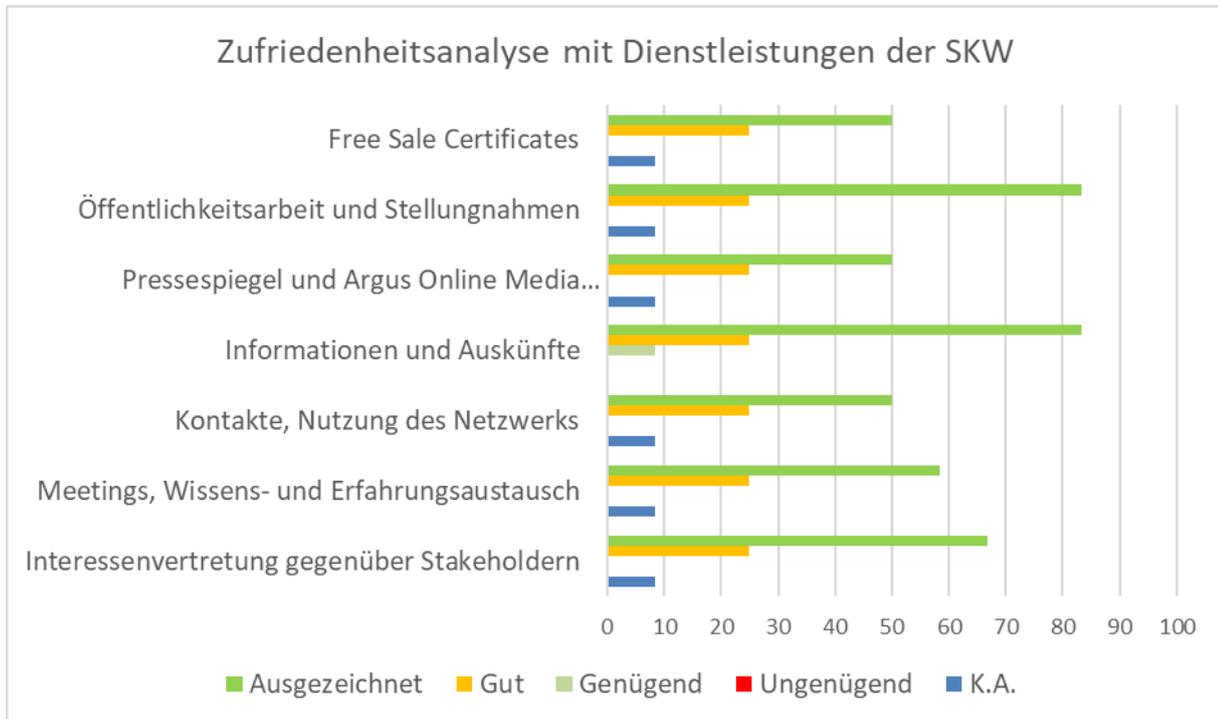
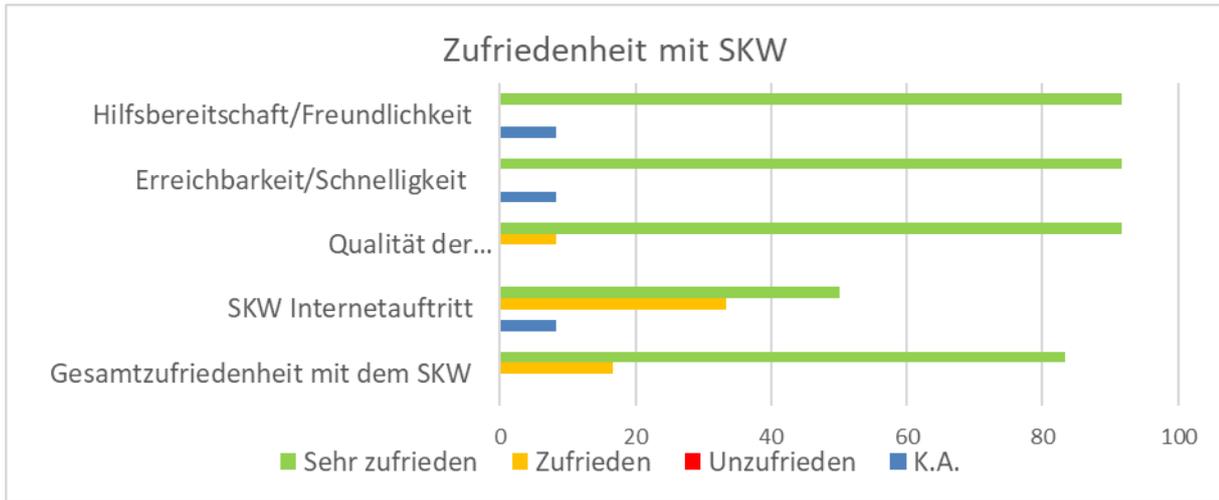
New or revised SKW statements of position published on the website:

- Palm oil
- Fabric softener
- Microplastics
- Octocrylene
- Aluminium salts

Publications

SKW Satisfaction Survey

The results of the online survey on the quality of our service are as follows:



SKW half-yearly panel

We have been conducting a half-yearly economic development survey among our members since June 2020. No figures are required, and the data is anonymised. The following fields are covered: Kosmetik

- Cosmetics
- Domestic detergents and cleaning agents
- Professional haircare
- Professional cleaning

The SKW Administrative Office and our members have exclusive access to the survey results. The media is not permitted to access the results, although the SKW may use individual responses to answer enquiries (background information).

Use of this survey:

- By companies: A more accurate comparison with the average value for the respective sector.
- By SKW: Improve association services and media expertise.

The most recent half-yearly panels were held in January and July 2021, with the next one scheduled for Q1 2022.

COVID-19 Ordinance

The SKW kept managing directors up to date with the various changes to the COVID-19 Ordinance on a regular and timely basis.

Additional COVID-19 communication activities

The outbreak of the COVID-19 pandemic brought with it new tasks for the SKW Administrative Office. We supported our working groups and stakeholders in the field of communications by providing information in various forms:

- Regular updates on Federal Council decisions and measures to tackle the COVID pandemic;
- Answering members' enquiries about domestic and export regulations and the Federal Council's various COVID ordinances;
- Holding "Corona Colloquia" (online meetings) with the various working groups (PHC WG, ProCI WG, managing directors), sometimes weekly at the start of the crisis;
- New "News" section on the SKW website, where current information can be published as required.



Attractive package

As a nationally and internationally connected industry association with an extensive pool of knowledge, we can offer member companies a full package of services that makes membership particularly attractive for both multinational corporations and Swiss manufacturers.

Services

Information for members

We send email updates to our members' various expert divisions and working groups on professional and legislative developments at national and international levels on a regular basis.

Cosmetics and chemicals law, Swissness legislation, the Federal Law on Technical Barriers to Trade, the revision of the Ordinance on the Incentive Tax on Volatile Organic Compounds (VOC), ingredients (aluminium salts, furanocoumarins, titanium dioxide, microplastic polymers), claims, warning labels, and the person responsible for regulatory compliance (PPRC) under Swiss law were the main topics of legal and technical communications.

Internationally, the focus was on REACH ("Registration, Evaluation, Authorisation of Chemicals"), GHS ("Globally Harmonized System of Classification and Labelling of Chemicals") and the resulting EU CLP Regulation ("Regulation on Classification, Labelling and Packaging of Substances and Mixtures"), DetNet, and the EC Cosmetics Regulation.

The SKW keeps its members and stakeholders informed about current projects and campaigns by the two European umbrella organisations, A.I.S.E. and Cosmetics Europe, such as "Keep Caps from Kids" and "Recommendation on Solid Plastic Particles".

Information for members and stakeholders

Responding to members' questions is an integral part of the Administrative Office's day-to-day work. We also get several enquiries from consumers, businesses, students, authorities, NGOs, and other associations.

- In the year under review, the information provided to members was primarily concerned with implementing legal provisions and ingredients under cosmetics and chemicals law in Switzerland and the EU. Additionally, the SKW frequently dealt with business and competition law matters.
- Swiss manufacturers have access to our comprehensive global network that can answer all their questions about registration, market access, and regulatory requirements. A lot of questions were asked about the formalities and legislation of various export destinations.

- Many stakeholders, particularly educational institutions and consumer groups, contact the SKW with queries about the cosmetics and detergent industry and its products.

Information for international companies and organisations

Despite the SKW's and Federal Council's efforts at harmonisation, Swiss law still has significant differences from EU law. Many international firms no longer have their own regulatory and technical offices in Switzerland. The SKW excels in supporting its members with head offices abroad, as demonstrated by the numerous enquiries received from these companies and enquiries from the European umbrella organisations (A.I.S.E. and Cosmetics Europe, the IFRA etc.).

GMP and Free Sale Certificates

We issued 152 free sale certificates for exports to our members in the year under review. The majority of certificates were issued for China and India.

The new Chinese cosmetics law states that only authorities may now issue GMP certificates. Initially, it was unclear what the law would entail in detail and whether Chinese authorities would accept GMP certificates issued by cantonal laboratories in Switzerland.

The SKW suggested that the FSVO discuss the issue of these certificates with the cantonal chemists and find ways to develop the required legal basis for this. The negotiations were highly constructive on all sides, and the pilot version of a GMP certificate was ready by the end of the year. This is currently being trialled. Initial reactions from China are encouraging.

Exports and trade fairs

We provide specialised export support to our 68 Swiss manufacturers. They can join the "Swissness and Export" working group and access the global SKW network in the "Regulatory International" field.

The SKW has steadily grown its network through global partnerships with international associations and companies. This means that SKW members can access information about legislation and product registration and the events, advisory services, and publications of the major trade associations, trade fairs, and export organisations.

Any such trade fairs were either cancelled or held online in 2021. It is reasonable to predict that there will be more changes in this area in 2022.

ARGUSavenue

All SKW members have access to the ARGUSavenue media portal, allowing them to find and analyse relevant media reports quickly. An extremely useful tool that is also used for reporting to internal company departments. The SKW also sends out a weekly media review to its members by email for the cosmetics, detergents, and cleaning agents sectors.



"We are grateful to have SKW as a professional partner to assist us with legal issues relating to cosmetics and chemicals law. The exchange is quick, straightforward, and focuses on finding solutions. As a young and rapidly growing company, we exploit the SKW's extensive network and years of experience, particularly when dealing with more complex issues. We are grateful to be a part of this network."

**Hanna Olzon- Åkerström
& Johan Olzon**
Soeder Founders



The role of SKW

The cosmetics, detergents, and cleaning agents industry recognises its responsibility and is committed to taking sustainable action.

It views sustainability as a mutually beneficial relationship between economic success, social justice, and environmental protection. Both legislators and companies alike are urged to make every effort to consider these three concepts and put them into practice.

Companies have a responsibility to plan, design, and implement their sustainability initiatives and the accompanying communication in advance. The SKW acts as an information and knowledge exchange platform and a point of contact for all stakeholders.

Sustainability

Specifically, the **SKW** is responsible for the following tasks:

1. **Member information:** Internal communication on key topics in Swiss and European legislation, specialist publications and stakeholder activities, advice and support at events (for example, the SKW "Packaging and the Environment" Info Day), information letters and events.
2. Inter-association sustainability **knowledge sharing** in the SKW "Packaging and Environment" expert team.
3. **Information and experience exchange between manufacturers and stakeholders**, collaboration with the "Design for Recycling Plastics" alliance, and internal communication among SKW members concerning antitrust compliance regulations.
4. **Public relations:** External communication, creating transparency about the activities of industry and supply chain participants (product life cycle).
5. **Co-designing and implementing** the activities and projects of the European umbrella organisations in the field of sustainability at national level, e.g.:
 - a) Cosmetics (Cosmetics Europe)
 - **Cosmetics Europe Environmental Sustainability Report:** [Environmental Sustainability Report 2017-19](#)
 - **Recommendation on Solid Plastic Particles:** [Cosmetics Europe Recommendation on Solid Plastic Particles](#)
 - **Environmental Footprint of Shampoo:** [Developing Product Environmental Footprint Category Rules \(PEFCR\) for shampoos](#)
 - **Conservation of Biodiversity: Access to and Use of Genetic Resources (ABS):** [Guidance Document for the Cosmetics Industry on the "EU ABS Regulation"](#)
 - **Good Sustainability Practice:** [Good Sustainability practice \(GSP\) for the cosmetics industry](#)
 - b) Detergents and cleaning agents (A.I.S.E.)
 - **A.I.S.E. Activity and Sustainability Report:** [Activity and Sustainability Report 2019-20](#)
 - **Charter & KPI Reporting:** [Charter for Sustainable Cleaning](#),
 - **Circular Economy:**

- o Packaging: [Guiding Principles on Sustainable Plastic Packaging Design, Voluntary Industry Plastic Packaging Initiative](#)
 - o Bio-Based Materials: [Guiding Principles on Sustainable Sourcing of Bio-Based Materials](#)
 - **Social Responsibility:** [CSR Guidance](#)
 - **Resource Efficiency:** various initiatives based on the [Code of Good Environmental Practice for Household Laundry Detergents](#)
 - **Engaging with consumers:**
 - o Industry Portal for Consumers [cleanright.eu](#)
 - o Consumer Habits Research [Consumer Habits Survey 2020](#)
 - o Low Temperature Washing Campaign [I Prefer 30°](#)
 - **Product Environmental Footprint (PEF):** [PEF Guidance to Industry](#)
- c) Flavours and fragrances (IFRA/International Organization of the Flavor Industry (IOFI))
- **IFRA-IOFI Sustainability Charter:** <https://ifra-iofi.org/>

6. **Political work:** Point of contact for politics and administration, statements of position on CSR projects and draft laws, participation in stakeholder organisation project groups and attendance at events.

Participation in "Go for Impact," a collaboration between Swiss business associations, the Federal Government, and environmental organisations to promote sustainable supply chains and the exchange of information on relevant topics: <https://www.go-for-impact.ch/>

- **IFRA-IOFI Sustainability Charter:** <https://ifra-iofi.org/>



"We are delighted to be working with SKW in the Go for Impact initiative, which brings together business, science, community, and government to encourage sustainable management."

Dr. Christine Roth
Swissmem,
Ressortleiterin Umwelt

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Sustainability

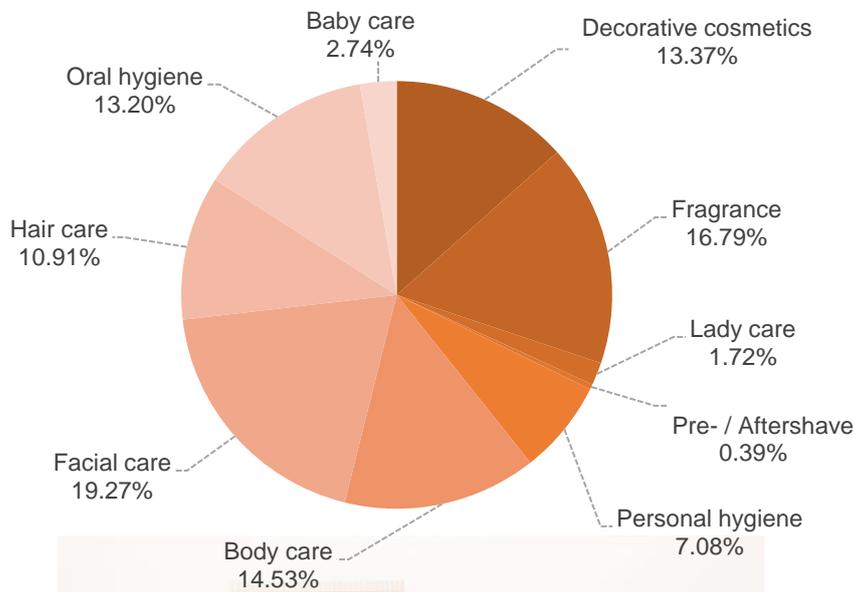
Cosmetics market

The figures below are the product of a collaboration with Nielsen and represent the entire Swiss cosmetics industry in 2021.

The figures are extrapolated using Nielsen Retail and Prestige Panel scanning data. There may be some discrepancies in the total due to the rounding of the product category figures.

	2019	2020	2021	+/-
Decorative cosmetics	320.5	239.8	244.6	-1.99%
Fragrances	380.5	292.6	307.1	-4.96%
Lady care	29.6	31.0	31.5	-1.51%
Pre- and aftershave	8.7	8.0	7.1	+11.38%
Personal hygiene	117.1	142.4	129.5	+9.07%
Personal care	274.5	262.6	265.8	-1.21%
Facial care	383.9	344.5	352.4	-2.30%
Hair care	203.1	205.0	199.6	+2.64%
Oral hygiene	230.8	240.7	241.5	+0.31%
Baby care	47.6	50.0	50.1	-0.27%
Total	1'996.2	1'816.5	1'829.1	-0.69%

Marktanteile



Quelle:
The Nielsen Company

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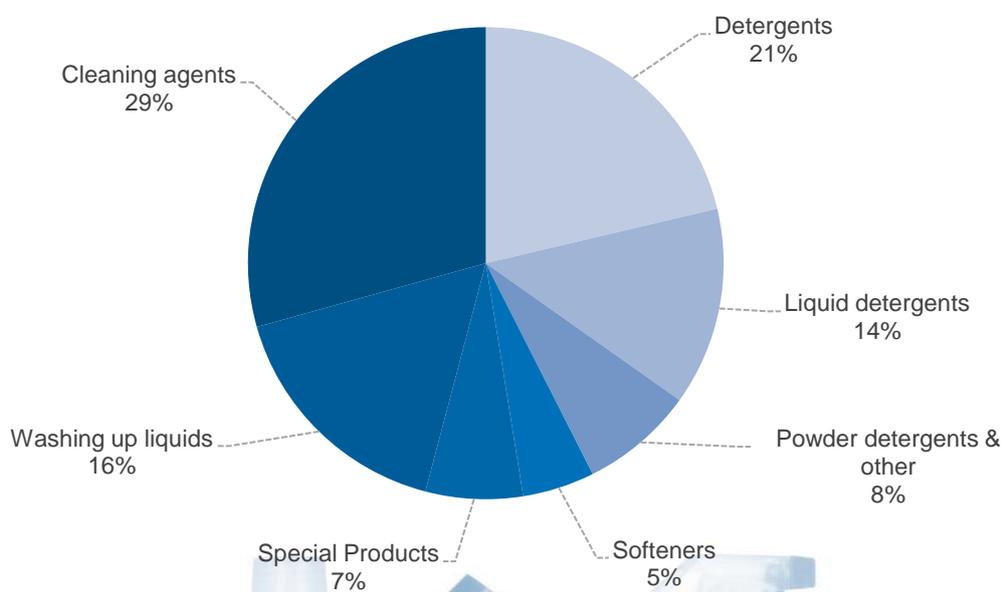
Detergent and cleaning agents market

The figures below are the product of a collaboration with Nielsen and represent the entire Swiss detergent and cleaning agents market.

The figures are extrapolated using Nielsen Retail Panel scanning data. There may be some discrepancies in the total due to the rounding of the product category figures.

	2019	2020	2021	+/-
Detergents	201.5	206.5	196.6	+4.78%
Waschmittel flüssig	130.5	132.0	125.2	6.17%
Waschmittel Pulver & Andere	70.9	74.5	71.4	8.73%
Liquid detergents	130.5	132.0	125.2	+6.17%
Powder detergents & other	70.9	74.5	71.4	+8.73%
Softeners	42.1	44.8	45.3	-1.08%
Special products	61.0	61.9	61.0	+1.49%
Washing up liquid	131.4	158.4	152.9	+3.48%
Cleaning agents	252.8	283.8	271.0	+4.52%
Total	688.8	755.4	726.7	+3.79%

Market shares



Quelle:
The Nielsen Company

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Figures

Membership trends

In recent years, we have significantly increased our membership numbers, which now stand at 102 as of 01/01/2021 (compared to 55 on 01/01/2002). Over 90% of the time, there is a high level of organisation. This high level of representativeness is a critical justification for legislators, authorities, stakeholders, and the media to take the association's activities seriously.



List of members

as of 1 January 2021

Abhati GmbH, Appenzell
 Alcina AG, Muttenz
 ARVAL SA, Conthey
 ASM Aerosol-Service AG, Möhlin
 Bayer (Schweiz) AG, Zürich
 Beiersdorf AG, Reinach
 Bergerat SA, Carouge
 Blidor AG, Langnau a. A.
 Blue Box Distribution AG, Kriens
 Bolton Swiss SA, Lugano Massagno
 BTC Laboratoire SA, Le Mont-sur-Lausanne
 Bulgari Global Operations SA, Neuchâtel
 Chanel SARL, Genève
 Chemische Fabrik Schärer & Schläpfer AG, Rothrist
 Cocooning Nature SA, Bavois
 Cosmétique SA Worben, Worben
 Cosmopolitan Cosmetics GmbH, Jona
 Cosmotec SA, Vouvry
 Coty Beauty Swiss SARL, Hünenberg

CRB SA, Puidoux
 CVL COSMETICS SA, Morges
 delta pronatura Schweiz AG, Muttenz
 Dicopar SA, Münchenstein
 Diversey, Münchwilen
 Dobi-Inter AG, Suhr
 Ecolab (Schweiz) GmbH, Reinach
 Epigeneva AG, Kilchberg ZH
 Estée Lauder GmbH, Zürich
 Farfalla Essentials AG, Uster
 FCC Fragrances Cometics & Consulting SA, Aigle
 Filabé of Switzerland AG, Schaffhausen
 Frike Cosmetic AG, Ebnat-Kappel
 GABA Schweiz AG, Therwil
 Galderma SA, Zug
 GEOCOSM SA, Aigle
 Gerda Spillmann AG, Ittigen
 HELVECOS AG, Bühler
 Henkel & Cie. AG, Pratteln
 INSTYTUTUM AG, Zug

Intercosmetica Neuchâtel SA, Neuchâtel
Johnson & Johnson AG, Zug
JUST International AG, Walzenhausen
Jüstrich Cosmetics AG, Berneck
Juvena Marlies Möller AG, St. MargrethenKanebo
Cosmetics (Europa) AG, Zürich
Kao Switzerland AG, Baar
Kärcher AG, Dällikon
L4L Cosmetics Sagl, Chiasso
La Colline, Sion
La Prairie Group AG, Volketswil
Laboratoire Naturel SA, Etoy
Lalique Beauty SA, Zürich
Lés Pela SA, Montreux
L'Oréal Suisse SA, Vernier
L'Oréal Suisse SA, Division Produits Professionnels,
Vernier
Louis Widmer SA, Schlieren
Marwell AG, Münchenstein
Mavala SA, Genève 26
Melisana AG, Zürich
Mizensir SA, Meinier
MUSK Collection Switzerland, Wollerau
Naturalps SA, Martigny
Naturalps Sàrl, Montreux
Nazan Schnapp GmbH, Zürich
PFCH Luxe SA, Meyrin
Phytomed AG, Hasle/Burgdorf
Pierre Fabre (Suisse) SA, Allschwil
Piniol AG, Küsnacht am Rigi
PM Care Systems AG, Zürich
PP Produits Prestiges SA, Montreux
Pramol-Chemie AG, Bazenheid
Procter & Gamble (Switzerland) SARL, Petit-Lancy
Proderma AG, Schötz
Rausch AG Kreuzlingen, Kreuzlingen
RB Hygiene Home Switzerland AG, Wallisellen
Reckitt Benckiser (Switzerland) AG, Wallisellen
Schwarzkopf Professional Schweiz, Pratteln
skin689 (Switzerland) AG, Zürich
Soeder GmbH, Zürich
SOGLIO-PRODUKTE AG, Castasegna
Sorein-Fabrik GmbH, Pfäffikon
Steinfels Swiss, Winterthur
Suisse Beaute SA, La Tour-de-Peilz

Suricate SA, Balerna
Swifiss AG, Urnäsch
Swissclinical SAs, Lausanne
Tanner SA, Cham
Temmentec AG, Sumiswald
The Powder Company AG, Einsiedeln
TS Luxury Cosmetics GmbH, Bern
Unilever Schweiz GmbH, Thayngen
United Cosmeceuticals GmbH, Horgen
Verfora AG, Villars-sur-Glâne 1
Vilhelm Perfumes SA, Genève
WALA Schweiz AG, Bern
Walco Lin SA, Giubiasco
Weita AG, Aesch
Weleda AG, Arlesheim
Wella Switzerland SARL, Allschwil
Wetrok AG, Kloten
XOVÈ Laboratories Sàrl, St-Gingolph
Yves Rocher (Suisse) SA, Egg b. Zürich

Honorary members

Dr. J. Alexander Baumann, Kreuzlingen
Hans Rudolf Bircher, Zollikon
Klaus Erny, Ebnet-Kappel
Dr. Kurt Gehri, Zürich
Rolf Münch, Arlesheim
Meinrad Schnider, Binningen

Organisation

Management Board

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Biologiques, Präsident*

Marco Baumann, Rausch*

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Michel Brülisauer, Wetrok

Ralf Brüngger, Diversey

Ralf T. Gehlen, Procter & Gamble*

Heike Huber, Beiersdorf (ab 1.7.2021)

Maike Kiessling, Estée Lauder

Christian Koch, Steinfels Swiss

Thierry Mousseigne, Unilever Schweiz

Dr. Beat Müller, Louis Widmer

Markus Reinhard, GABA Schweiz

Luca Scollo, Coty Beauty Swiss (bis 1.7.2021)

Ingo Tanger, Beiersdorf (bis 1.7.2021)

*form the Executive Committee

Administrative Office



Bernard Cloëtta,
Dr. iur., Director



Marina Donabauer,
Finance & Back Office



Stephanie Geiser,
Communications



Jasmin Jaghuri
Finance & Back Office

SKW Stakeholder Council

eawag – aquatic research

Federal Office of Public Health (FOPH)

Swiss Trade

Zurich University of Applied Sciences (ZHAW)

HautZentrum Zürich

Swiss Professional Association for Cosmetics (SFK)

Swiss Professional Association of Housekeeping (oda
hauswirtschaft schweiz)

Inspection body

BDO AG, Zürich

Representations

Federal Office for the Environment

VOC Commission of Experts

René Michel (until the end of 2021)

Cosmetics Europe, The Personal Care Association

Active Association Members

Dr jur. Bernard Cloëtta

Comité Suisse des Dérivés Tensio-Actifs

Management Board

Dr jur. Bernard Cloëtta

economiesuisse

Delegate

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Member of the Alliance Against Trade Barriers

Dr jur. Bernard Cloëtta

Member of the Competition Commission

Dr jur. Bernard Cloëtta

Member of the Commission for Consumer Affairs

Dr jur. Bernard Cloëtta

Member of the China-India Free Trade Agreement

Dr jur. Bernard Cloëtta

Member of the Intellectual Property Expert Group (EGIP)

Dr jur. Bernard Cloëtta

Look Good Feel Better

Board of Trustees, Member of the Board

Dr jur. Bernard Cloëtta

GINETEX Switzerland

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Dr jur. Bernard Cloëtta

The German Cosmetic, Toiletry, Perfumery and Detergent Association (IKW)

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Dr jur. Bernard Cloëtta

Detergents Specialist Committee

Dr jur. Bernard Cloëtta

Cleaning and Care Products Specialist Committee

Dr jur. Bernard Cloëtta

International Associations Collaboration Committee (IAC)

Member

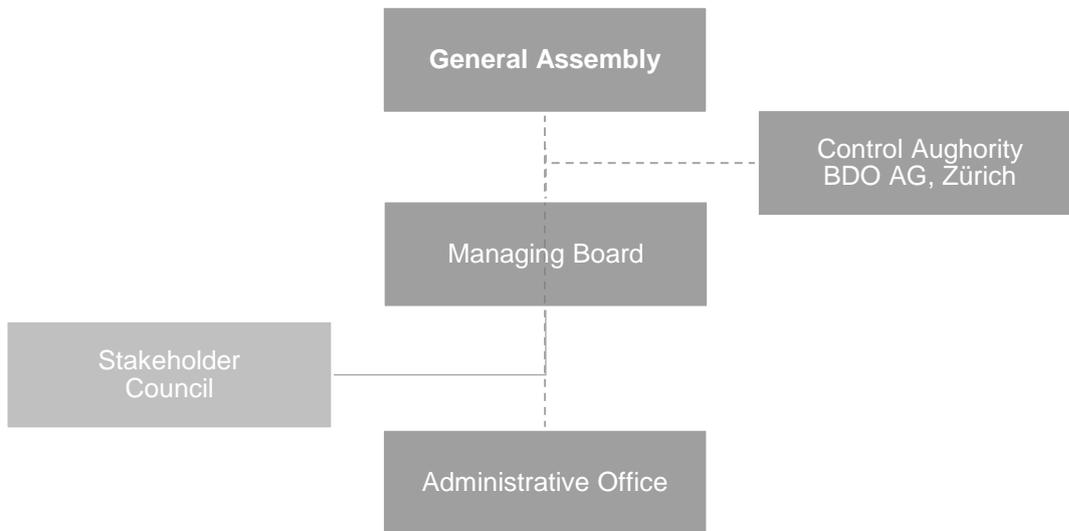
Dr jur. Bernard Cloëtta

Swiss Medtech/Disinfectants Expert Group

Member/Guest

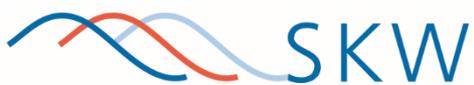
Dr jur. Bernard Cloëtta

Verbandsorgane



Expert groups





Schweizerischer Kosmetik-
und Waschmittelverband

Association suisse des cosmétiques
et des détergents

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