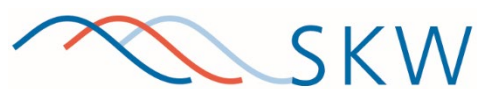


ANNUAL REPORT 2022



Schweizerischer Kosmetik-
und Waschmittelverband

Association suisse des cosmétiques
et des détergents

The Swiss Cosmetic
and Detergent Association

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Foreword



Thomas Früh
SKW President

What a year! 2022 – one crisis after another! Geopolitical unrest everywhere, and endless wars and conflicts!

The world is going insane, and all we can do is go along with it.

It completely astounds me how quickly old wounds can open up again and how swiftly progress made through cooperation and mutual respect simply evaporates. It is common knowledge that unresolved disputes can flare up again at any time, and this is precisely what is happening now all over the world and in every aspect of our lives.

The result: Everyone is dwelling on the past instead of planning for the future!

There are far more important things for us to be doing than waging war and dividing ourselves with barriers and hostility. Even if for no other reason, the global environmental crisis ought to motivate us to put aside our differences and work together against the "external enemy". However, it appears this problem is no longer a priority.

But not in our industry! Amazing things can be found there. Our suppliers and the cosmetics and detergent industry are visibly and transparently striving to create genuinely sustainable solutions and avoid green-washing. Of course, there are exceptions, but I am referring to the vast majority, which has a greater impact, and therefore counts more. All businesses now recognise that sustainability is no longer a passing trend but rather an essential part of their daily operations. I am excited to be a part of this movement and impressed by what I have witnessed so far.

However, we are facing some huge obstacles right now, and I have neither the desire nor ability to list them all. That said, there are a few I would like to highlight due to their significant impact on our activities:

- Online disruptions and supply chain delays
- Energy and raw material costs
- Inflation and general uncertainty
- Massive rate of change and disruption
- Legislators' lack of foresight

- New working models and workers' demands
- Skills shortage

Here in Switzerland, we are much less affected by many things than most other people on this planet. We see what is happening far more indirectly and anticipate where the situation might lead us. We are more observers in this respect. People in other parts of the world are on the front line of these crises and are suffering in ways we cannot even imagine. However, when people suffer – and politicians are only human, too – they tend to fuel conflict and isolate themselves instead of searching for joint solutions and reaching out to one another for help. And so, this merry-go-round keeps turning.

The future of the economy is currently extremely difficult to predict. There are improvements in economic policy on the horizon, and if market access keeps improving, we can relax a little. However, we must persist in our efforts and actively shape the future.

We need to be more open to change. "Move with the times or time will move on without you" – and innovation is the key to long-term development.

Improvements to the environment can now be combined with economic benefits. That wasn't always the case, and that alone makes me optimistic.

There is not a single company in the world that is not dealing with the issue of sustainability, and innovation is crucial to finding solutions. We need to learn from our mistakes and boldly forge ahead. Switzerland is the perfect arena for sustainable innovations due to its dependency on the global market, lack of native raw materials, and small domestic market.

Globally, according to the Global Footprint Network (GFN), humanity consumes around 1.7 Earths (as of 2019) – the measurement for the ecological footprint of countries.

Switzerland is one of the heaviest consumers, with 3.0 Earths – we will have exhausted our quota for 2023 by the end of April and will then be in deficit. This is hardly surprising given the export-focused nature of our economy and the consumerist propensity of the Swiss. However, they are showing willing and have long since accepted the challenge.

How long will it take Switzerland to meet the Energy Challenge goal of reducing its ecological footprint to below 1.0 Earths? Impossible? I hope not!

However, I doubt that politics will play a decisive role here. After all, the onus for action lies upon businesses and consumers. Of course, if you look back over the past century, you could have doubts about this, but I am convinced that the need for action is obvious to everyone, as is the fact that we can only reach the goals by working together. It is precisely because of the above-mentioned new-found synergy between ecological improvements and economic benefits that I think this will be possible. After all, that is, the crux of the matter.

The state should stick to its role of providing stable framework conditions and doing what we and our partner associations have been consistently demanding:

- Promoting international networking
- Reducing red tape and administrative costs
- Acting ethically and encouraging personal accountability

So "we" can get on with doing our job:

- Recognising dangers while simultaneously seizing opportunities
- Creating jobs with high added value
- Accepting and demanding what is right
- Calling for social justice and actively fostering it
- Embracing change and being open to innovation

This sounds all too familiar? Of course – we simply cannot reiterate these demands often enough.

2022 was an extremely challenging year for the SKW. It was a successful year nonetheless, and we were able to recruit new members

while also actively influencing the general conditions. We bolstered the association's standing at national level and established new international connections.

A fantastic result thanks to the resolution and foresight of our Managing Director, Dr. Bernard Cloëtta, and his colleagues at SKW. The targets we set were also achieved thanks to the hard work of my fellow Management Board members.

I would like to take this opportunity to express my gratitude to everyone involved!

I wish everyone a prosperous and sustainably positive 2023, and look forward to working with you all in the new year on the many exciting projects launched in 2022!

Let's hope the world will become a little more peaceful in the new year and that as many crises as possible will be overcome and dealt with.

Thomas Früh
SKW President



Harmonised?

The main challenges for cosmetics came from the Adaptations to Technical Progress (ATPs) to the European Regulation on Classification, Labelling and Packaging of Substances and Mixtures (EU CLP Regulation – Regulation (EC) No. 1272/2008), which Switzerland is adopting at the same time. Due to delayed legislation, certain ingredients (e.g. Lilial) were suddenly banned, creating uncertainty surrounding products still on the market or already sold.

The Federal Food Safety and Veterinary Office (FSVO) applied for an exemption from the Cassis de Dijon principle for the Swiss special regulation for furanocoumarins. Oddly enough, the related "Stretto IV" bill bears the title "Harmonisation of the Foodstuffs Act". Actually, the inverse is true. There is a potential threat of major trade barriers worldwide. The SKW is challenged.

Regular adaptations to EU legislation have been made to Switzerland's chemical legislation ordinances. However, full adoption (for example, within the REACH notification system) is impossible without Switzerland joining the EU.

Legislation

Cosmetics legislation

There were no major changes to the cosmetics legislation in 2022. The ATPs to the EU CLP Regulation (EC) No. 1272/2008, i.e. the chemical legislation provisions incorporated into the Annexes to the EU, and therefore also the Swiss, Cosmetics Regulation, posed the greatest challenge for the industry. Specifically, the 15th ATP. The other adaptations to the CLP Regulation will be discussed in the "Chemicals legislation" section.

15th ATP to the CLP Regulation (EC) No. 1272/2008

The 15th ATP to the CLP Regulation entered into force on 31 August 2021. The list of substances in Annex VI has been expanded and updated. Some substances have been reclassified as carcinogenic, mutagenic, or toxic to reproduction (CMR substances).

The transition period ended on 1 March 2022, so it was very brief. The substance lists in the EU Cosmetics Regulation were updated to reflect this change, meaning that since that date, the use of 23 CMR substances has been prohibited in cosmetic products. These adaptations were adopted in Switzerland at the same time.

Of the 23 ingredients newly classified as CMR substances, two, in particular, were relevant to cosmetics. These were upgraded in the risk assessment to "Repr. 1B" or "probably reprotoxic":

- Zinc pyrithione, which is used in some anti-dandruff shampoos.
- Lilial, a synthetic fragrance included in a variety of cosmetics.

The ban on these substances originated in 2015 when the EU Commission Scientific Committee on Consumer Safety (SCCS) determined that Lilial was unsafe in both wash-off cosmetics and those that remain on the skin. The ban was confirmed in 2020 but without specifying a time frame.

This time frame was only officially announced on 31 August 2021 with the publication of the 15th ATP. The deadline for withdrawing all affected products was then 1 March 2022, which was extremely short notice. It seems

that not all parties in the supply chain were informed of this on time.

Many manufacturers were forced to withdraw huge quantities of products from the market even though they posed no immediate danger to consumers. These products then had to be destroyed by the tonne, resulting in real cosmetic waste.

In its statement of position released in the spring of 2022, the SKW stressed that Lilial-containing products are safe for use and pose no threat to consumers' health.

Cosmetics manufacturers face significant challenges when ingredients used in their products are banned at short notice. Extensive testing and safety assessments are required each time ingredients are replaced, which can take months or even years. In addition, alternatives are often limited, particularly in the case of fragrances. Consumers are incredibly demanding when it comes to a popular fragrance for their products.

In the case of Lilial, we had already warned our member companies about the anticipated ban. However, no definitive deadline was known at that time. Slow sales during the COVID crisis resulted in overstocking, and it was often impossible to sell out within six months.

As a result, the SKW has further improved its ingredient information services. We regularly inform manufacturing companies and the Technical Cosmetics Committee about future ingredient changes via email and online updates in the "Ingredient Radar".

Swiss special regulation for furanocoumarins – FSVO application for exemption from the Cassis de Dijon principle.

According to Art. 6(1) of the current Swiss Ordinance on Cosmetics (VKos) furanocoumarin concentration in cosmetic products that remain on the skin and

- may be directly exposed to
- sunlight must be less than 1 mg/kg.

This means that Swiss cosmetics legislation differs significantly from EU legislation, which only stipulates these limits for sunscreen and self-tanning products. Due to the Cassis de Dijon principle, this special Swiss regulation is not yet applicable.

The FSVO has applied for an amendment to the legislation to include this provision in the list of exceptions to the Swiss Ordinance on the Marketing of Products on the Basis of International Regulations (VIPaV). This would undermine the Cassis de Dijon principle, which is crucial for the free movement of goods between the EU and Switzerland, without good reason and without discrimination.

The motion in question is incorporated into the "Stretto IV" bill, inexplicably titled "Harmonisation of the Foodstuffs Act". No protection against deception provisions seem to apply here.

Adopting the bill would create a major and global trade barrier for a wide variety of cosmetics products. This is the finding of a survey conducted by the SKW among its roughly 60 partner associations across all continents. None of the countries asked has even a similarly strict regulation on furanocoumarins.

As a result, many products would fall under the Swiss special regulation and either become unavailable or require costly reformulation.

The SKW is taking a two-pronged approach to this issue:

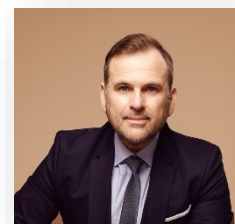
- It has informed all stakeholders about the implications of the proposed weakening of the Cassis de Dijon principle, both in terms of furanocoumarin regulation and any other future exemptions.
- Through constructive dialogue, we want to share the International Fragrance Association's (IFRA) current initiatives with the appropriate authorities and demonstrate how they will render an exemption to the Cassis de Dijon principle unnecessary.

The IFRA has been working on updating its current policy on furanocoumarins for some time. Much progress has been made so far.

The relevant IFRA working group, comprising representatives from the entire supply chain and fragrance manufacturers, has developed a binding proposal for revising the existing IFRA standard on furanocoumarins. This will regulate the following aspects:

- Development of an approved analysis method that is accessible to regulators and industry that allows for the quantification of individual furanocoumarins (FCs) in various matrices.
- Determination of which marker FCs are best suited for quantifying and defining risk measures.
- Updating the evidential value of the arguments for different maximum values for these markers in cosmetic products to deliver safe products to consumers.

The working group's proposal is now available and we can inform the authorities in detail. We will demonstrate that a globally binding, robust, and reliable self-regulatory framework will exist for all IFRA members with the designated application of the IFRA standards on FCs. However, this will also be recognised by other manufacturers, fragrance users, and global regulators. For Swiss consumers, this system will be no less effective than the provision in Art. 6(1) of VKos.



This year SKW has been supported us with our processes of cosmetic registration by the Chinese authorities. SKW and its team delivered speed and excellence to provide key documents to help us towards our registration work. We truly feel «the SKW association» is part of our team, thank you again for the support!!!

Alexandre R. Rio
President & CEO
Epigeneva AG

The SKW submitted a comprehensive statement of position to the FSVO in good time. Over 25 other associations and organisations and more than 20 national and international companies based in Switzerland have also expressed their support for the SKW's position.

In March 2023, we will update the appropriate authorities (FSVO, the State Secretariat for Economic Affairs (SECO), and the Swiss Association of Cantonal Chemists) about the current status of the IFRA project and the next steps at a meeting in collaboration with the IFRA and Cosmetics Europe.

Chemicals legislation

Switzerland's chemical legislation ordinances are regularly adapted to reflect EU legislation to keep pace with technical advancements and, in particular, prevent technical trade barriers and adopt the European standard of protection.

Chemicals Ordinance (ChemO) revisions

Adaptation of the ChemO

The Federal Council approved the following amendments to the Chemicals Ordinance on 11 March 2022:

- By 2026, at the latest, all chemical labels must be in at least one official language of the point of distribution. In addition to biocidal products and pesticides, the regulation affects all chemicals classified as "hazardous", including drain cleaners, descalers and dishwashing detergents. The SKW was inundated with questions as a result of this change.
- Only chemicals placed on the Swiss market not registered in the European Union (EU) will be notifiable in the future. All other substances can be placed on the market under self-regulation. This will remove trade barriers while also ensuring safety in handling these substances.

- Individual aspects of chemicals notification will be simplified and adapted to EU standards.

It came into force on 1 May 2022.

Adaptation of the ChemO Annexes

In Annex 2: ChemO, the following adaptations were made:

- Technical Regulations on the Classification, Labelling and Packaging (18 ATP EU-CLP).
- Test methods (Organisation for Economic Co-operation and Development (OECD) Test Guidelines (TG); UN Manual of Tests and Criteria).

In Annex 3: ChemO (Candidate List of Substances of Very High Concern), four additional substances were added.

In Annex 4: ChemO (Technical Dossier for Notifications), the requirements were updated in line with the EU standards.

In Annex 7: ChemO (List of New Substances for Which Notification is Not Required), three entries were deleted because the substances were no longer placed on the market in relevant quantities, according to the notifying party.

The changes became effective on 1 September 2022.

Ordinance on Biocidal Products (OBP)

2022 Amendment

The 2022 amendment added rules for the following areas:

- The active substance lists in the Ordinance on Biocidal Products (SR 813.12; OBP) were amended in line with the EU.

The Annex 2 OBP amendment includes the active ingredients most recently approved by the European Commission. The expiry date for an existing active ingredient entry (N, N-diethylmetatoluamide) has been postponed.

- The Federal Office of Public Health (FOPH) will revise the lists of active substances in accordance with Article 10 (a) OBP (in accordance with Art. 39(2) Chemicals Act (ChemA)) by agreement with the Federal Office for the Environment (FOEN) and the State Secretariat for Economic Affairs (SECO).
- Since the Joint Committee decision of 18 October 2010, biocidal products have been part of the 21 June 1999 agreement between the Swiss Confederation and the European Community on mutual recognition in relation to conformity assessment (also referred to as the "Mutual Recognition Agreement" or "MRA").

The amendment came into force on 1 September 2022.

2023 Amendment

A new amendment to the OBP was submitted for consultation on 8 December 2022. Its goal is to reduce risks associated with biocidal products, including a reporting requirement regarding the quantity of biocidal products placed on the market.

The Chemicals Ordinance (ChemO; SR 813.11) and Chemical Fees Ordinance (ChemGebV; SR 813.153.1) are also amended.

The SKW is currently drafting a statement of position. The deadline is 24 March 2023.

Chemical Risk Reduction Ordinance (ORRChem)

Amendment of Annex 1.10 (ORRChem)

In conjunction with the FOEN and SECO, the FOPH amended Annex 1.10 ORRChem (Carcinogenic, mutagenic or reprotoxic substances) as of 1 February 2022 to reflect changes in the EU.

- Annexes 1–6 were amended by Commission Regulation (EU) 2021/2204

of 13 December 2021. These changes added 26 new substances to Annexes 1–6, prohibiting their supply to the general public. These include eighteen entries for substances reclassified as CRM substances by the Commission Delegated Regulation (EU) 2021/849 (17th ATP to the CLP Regulation). From 1 March 2022, substances from the 15th ATP had to be classified accordingly in the European Economic Area (EEA) and Switzerland. From 17 December 2022, substances from the 17th ATP had to be classified accordingly in the EEA and Switzerland.

- The amendment incorporated the changes from Regulation (EU) 2021/2204 (Amendments to the REACH Regulation) into Swiss law. As a result, the listed substances may no longer be supplied to the general public in Switzerland, either as substances or as components (see the applicable concentration in the table below) of substances or preparations.
- A further 26 substances were included in Annex 1.10 ORRChem. Once the transition period expires, these carcinogenic, mutagenic, or reprotoxic substances (CMR substances) may no longer be supplied to the general public:
 - from the 15th ATP to the CLP Regulation (classification, and, therefore, prohibition on supply to the general public, binding from 1 March 2022, for more information, see the "Cosmetics legislation" section)
 - from the 17th ATP to the CLP Regulation (classification, and, therefore, prohibition on supply to the general public, binding from 17 December 2022)
 - from the 18th ATP to the CLP Regulation

- Deadlines in the EEA: Binding from 1 December 2023.
- Implementation in Switzerland (planned): In force from 1 September 2022 (Annex 2 (1) ChemO amendment), binding from 1 December 2023 (Annex 2 (13) ChemO).

Ethanol – compulsory stock proposal

Due to the unusual nature of the ethanol market, ethanol stockpiling in Switzerland will be ensured on an exceptional basis through a contract with Alcosuisse AG. The compulsory stock solution proposed during the consultation process encountered too much opposition and will not be implemented.

On 11 March 2022, the Federal Council resolved to propose to parliament a credit commitment for this five-year contract with Alcosuisse.

The COVID-19 pandemic highlighted the critical importance of ethanol availability.

As an interim solution, the private company Alcosuisse has been storing 6000 tonnes of ethanol since the end of March 2021. This means that Switzerland has enough ethanol for three-months' supply in fields such as the production of disinfectants or medicines.

The adopted solution goes a long way towards addressing the SKW's concerns in this matter. We requested this during the consultation process. It allows for the mandatory stockpile to be funded directly from government money rather than through a guarantee fund, and hence by domestic consumers, as is customary for other products. This would have significantly disadvantaged domestic producers due to having to pay a mandatory stockpile payment. Foreign competitors who import disinfectants, on the other hand, would not. As a result, Switzerland has no disadvantage as a manufacturing location.

There is no news regarding the notification of ethanol as a biocide. The dossier is still pending with the responsible EU country, Greece, where there is currently little progress.

Explosive precursors

New regulation in force

The Federal Council adopted the Explosive Precursors Ordinance on 25 May 2022. The ordinance was well received during the consultation process. The corresponding law will enter into force on 1 January 2023. This will restrict access to these commercially available substances that could be used to make homemade bombs.

The Federal Act on Explosive Precursors (VSG) was already passed in September 2020. It regulates private individuals' access to explosive precursors.

The law affects approximately 100 products containing these substances that are mainly sold in specialist outlets such as pharmacies or chemists. No restrictions are anticipated for low concentrations. A Federal Office of Police (Fedpol) permit is required to purchase higher concentrations. Among other things, the ordinance states which eight substances are restricted, how high the access limits are, and the role of the specialist outlets.

Main differences from the EU regulation

The Swiss ordinance does not go quite as far as the new Regulation (EU) 2019/1148.

The main differences:

- There is no legal requirement in Switzerland to report suspicious transactions.
- There is no list of substances comparable to Annex II of the EU Regulation. Suspicious activity can always be reported, regardless of the substance involved.
- Business-to-business transactions are not subject to any particular accounting requirements either. However, the previously applicable Swiss accounting requirements for a firm apply.
- The precursor substances ordinance does not include potassium nitrate, which is included in Annex II of the EU Regulation. This is also true for other nitrate compounds. However, Fedpol has been drawing attention to these precursors for several years in the "Explosive Precursors"

brochure and precursors for several years in the "Explosive Precursors" brochure and encourages retailers to report suspicious transactions.

- Switzerland does not require suppliers to disclose whether or not their products contain potassium nitrate. However, this does not exempt them from their declaration obligation under other legal provisions. Fedpol emphasises that suspicious transactions or the loss (e.g. theft) of potassium nitrate or other precursor substances can be reported.

Switzerland and the EU Green Deal

The SKW has discussed the Swiss government's stance on the EU Green Deal with the relevant authorities. It is our responsibility to ensure that legislation is harmonised with the EU. There appears to be little of concern here.

The Federal Council does not consider it expedient to pass environmental legislation before the EU has completed these clarifications and the European Commission has decided on measures. This relates to microplastics regulation in particular and to all other EU environmental issues now discussed as part of the EU Green Deal.

As a result, Switzerland is unlikely to act alone in this matter. What is certain is that these EU legislative initiatives will greatly impact the cosmetics, detergent, and cleaning agents industries. The SKW is working with the EU industry umbrella organisations (the International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.) and Cosmetics Europe) on this issue.

COVID-19 Ordinance

The SKW kept its members up to date with the various changes to the COVID-19 Ordinance on a regular and timely basis.

"Protection of People and the Environment" draft ordinance

The new legal provisions for better protection of people and the environment were published in late 2021. They will become effective from 1 January 2023. Therefore, 2022 was a year of information gathering and planning for businesses in readiness for the implementation.

The new provisions of the Code of Obligations (CO) provide for the following changes:

- Swiss companies of a certain size (500 full-time employees, a balance sheet total of CHF 20 million, turnover of CHF 50 million) are required by law to report on the risks of their business activities in the areas of the environment, social issues, employee matters, human rights, and the fight against corruption, and the steps taken to address these, thus creating greater transparency.
- Companies facing risks in the sensitive areas of child labour and so-called conflict minerals must adhere to stringent and far-reaching due diligence requirements. These due diligence requirements must be implemented at ordinance level.

The draft "Ordinance on Due Diligence and Transparency in relation to Minerals and Metals from Conflict-Affected Areas and Child Labour (DDTrO)" specifies which companies are obliged to meet these new due diligence requirements.

The ordinance establishes limits for the amount of minerals and metals that can be imported and processed before a business must comply with conflict mineral due diligence and reporting obligations.

It also contains exemptions from the due diligence and reporting requirements for small and medium-sized enterprises (SMEs) and companies with low child labour risks. Finally, the Ordinance details the individual due diligence requirements and specifies the applicable internationally recognised regulations.

A company will be exempt from the due diligence and reporting obligations if it complies with the following guidelines:

1. in the area of minerals and metals:
 - a. the April 2016 OECD Due Diligence Guidance for Responsible Supply Chains of Minerals.
 - b. from Conflict-Affected and High-Risk Areas (OECD Conflict Minerals Guidance and all appendices and supplements) or
 - c. Regulation (EU) 2017/821.
2. in the area of child labour:
 - a. the International Labour Organization (ILO) Convention Nos. 138 and 182 and
 - b. one of the following two guidelines:
 - the ILO-IOE Child Labour Guidance Tool for Business of 15 December 2015 (ILO-IOE Child Labour Guidance Tool)
 - the OECD Due Diligence Guidance for Responsible Business Conduct of 30 May 2018.

The SKW will hold information events throughout 2023 to help members implement the new regulations.



The protection of human health and the environment are key issues in chemicals legislation. However, this protection can only be achieved if the authorities and businesses work together to implement and abide by the protection provisions. We see the SKW as a crucial point of connection between businesses and authorities allowing for the smooth flow of information, discussion and publicity surrounding changes to the law, and the clarification of legal and technical concerns. Working with the SKW objectively and constructively on both easy and complex issues is always rewarding.

Heribert Bürgy

Head of Section Market Control and Advice, FOPH



Transition to normality

Meetings in 2022 were only partially held online, with an increasing number in person again. The SKW General Meeting, for example.

Personal exchanges could finally resume within the expert groups as well. This is important for the association's leadership and members. In addition to guiding the association's activities, it provides a forum for stakeholders to learn from one another and discuss professional and legal concerns.

The primary guiding principles of such events are always compliance with antitrust and competition law rules. This allows all parties to access the association's unique knowledge platform and network without any concerns.

Meetings and Events

Association bodies

General Meeting

The SKW Annual General Meeting (AGM) 2022 was held on 11 May at the Hotel Belvoir in Rüschlikon, Zurich. In addition to the statutory matters, the main focus was on electing the Management Board: Christian Koch of Steinfels Swiss was elected as the next Vice President, and Sandra Banholzer of Rausch AG Kreuzlingen was elected as a member of the Management Board and the Executive Committee from 1 January 2023.

The re-elected President, Thomas Früh of Laboratoires Biologiques ARVAL SA, bid farewell and paid tribute to Mr Marco Baumann of Rausch AG Kreuzlingen for his many years of service on various SKW committees. Marco Baumann has served on the Management Board for 16 years. He has been instrumental in enabling the incorporation of knowledge and experience gained from many years of the SKW into future decisions. His words, both as a businessman and a boss, have always held particular weight.

Management Board

A meeting was held online on 5 April to prepare the agenda for the SKW AGM 2022.

An in-person meeting took place on 9 November 2022.

The Administrative Office also provided regular updates on ongoing matters and developments.

SKW Stakeholder Council (SC)

The SKW Stakeholder Council is an independent advisory body to the Management Board and the Administrative Office. It currently comprises eight members from the key stakeholders dealing with products represented by the SKW (see the "Organisation" section).

The Board elects members to the SC and membership is honorary. The SC is a permanent forum for discussion and exchange of experience. It supports the SKW with suggestions and recommendations.

In 2022, the SC members were notified about SKW activities, events and issues.

Expert groups

The expert groups play a particularly formative and influential role within the SKW. Owing to the active participation of member company employees, the Administrative Office can meet the ever-evolving demands in a timely and competent manner. The sharing of knowledge and experience is especially valued.

Many valuable business contacts are also made in the expert groups, policies are developed, and measures are initiated to achieve the SKW's strategic goals, while always complying with the SKW's antitrust compliance regulations.

The expert groups are open to delegates from all member companies with the necessary expertise or simply an interest in actively helping to shape the association's activities.

This exchange of information is not limited to events, however: We receive questions and suggestions from members all year round, forward them anonymously to the entire section, and then send the responses, also anonymous, back to the expert group.

SKW Managing Directors' Conference (MDC)

The MDC is the voice of all SKW managing directors. Regardless of the product categories represented, information of particular importance to managing directors is shared and exchanged here. The SKW Administrative Office finds it particularly useful to get a sense of the mood here and suggestions for day-to-day work and future strategies.

The SKW Managing Directors Conference was held in Zurich on 23 September. The topics were:

- Current SKW issues, Dr Bernard Cloëtta, SKW
- Current political issues affecting the SKW, Erich Herzog, Lawyer, Executive Board Member, economiesuisse
- Attacks on IT systems and smartphones, the dark web and cybersecurity, Marc Ruef, scip AG Co-Founder.

Technical Committees (TCs)

With 300 representatives from member companies, the two Technical Committees for Detergents and Cleaning Agents (TC DCA) and Cosmetics (DC Cos) are the SKW's largest and most active technical expert groups.

Throughout the year, they receive all of the SKW's information from professional and regulatory sectors. A meeting is also usually held once a year with talks by experts and members of authorities or partner associations and organisations.

An online meeting about ingredients was held on 2 February. The short-notice Lilial ban was discussed in particular.

Another online TC meeting was held on 9 June to discuss regulatory issues.

On 6 October, both TCs were finally able to hold an in-person meeting again with the following topics and speakers:

- "Swiss cosmetics law update and SKW info," Dr Bernard Cloëtta, SKW Director
- "Swiss and EU chemicals law update", Dominique Werner, science-industries, Head of Chemicals Regulations
- "EU cosmetics and detergents legislation update", Dr Christian Gründling, Association of the Austrian Chemical Industry (FCIO)
- "Developments in the field of packaging and recycling in Switzerland", Rahel Ostgen, Sammlung 2025 Project Manager

Swissness and Export Working Group (WG)

The Swissness and Export WG has 162 members from 70 Swiss manufacturing companies, mainly from the cosmetics sector. This expert group primarily deals with the issues and challenges facing a Swiss manufacturer with international reach. Exchanges of information and experience concerning Swissness legislation, the practical management of exports, and, most importantly, the legislation, market access, and distribution channels in the different target markets are popular topics.

These members benefit from the SKW's global network within the International Association Collaboration (IAC), which is discussed in more detail in the next section. SMEs benefit in particular because they can obtain advice about product registration and legal regulation issues worldwide.

This expert group's annual meetings feature presentations on specific export markets and exchanges of experience from individual member companies and services from partner organisations and associations.

The in-person meeting on 23 June was primarily concerned with cosmetics legislation in the USA. Following an update on current SKW issues, the following items were presented:

- "Update on activities to protect the Swiss trademark", David Staerke, Swissness Enforcement Managing Director
- "Regulatory and market information for cosmetics exporting to the United States", Lauren H. Shapiro, The Personal Care Products Council (live stream)
- Discussion of current issues facing exporters



I feel Bernard Cloëtta, and his association are incredibly useful to the cosmetics industry in Switzerland and in Europe in general. The fact that Bernard is a lawyer by training means he understands the intricacies of the Swiss system and that is an invaluable service to member companies whenever there are questions. I also feel SKW does a great job in co-operating with Cosmetics Europe (the EU association) and leading the Swiss industry to alignment with the European Union on key regulations that concern the cosmetics sector.

Ph. D. Raniero De Stasio,

Vice President GPS
Ingredients & EMEA
Region, Estee Lauder
Companies

SKW
2022 Annual Report
Meetings and Events

Packaging and the Environment Expert Team

Whether in the cosmetics industry or the detergent and cleaning agents sector, nowadays everything revolves around sustainability, the environment, packaging, and social responsibility. The greatest challenge is meeting the stringent standards of investors, NGOs, legislation, and customers while maintaining a reasonable cost and performance level for the products.

As a result, three years ago, the SKW established this expert group and organised events for relevant stakeholders and the industry players to attend and exchange views. This young expert group now boasts more than 90 company representatives.

The expert group's objectives are:

- To improve the industry's unified presence in the areas of packaging and the environment through increased expertise and collaboration
- To coordinate activities in the field of sustainability with stakeholders and national and international umbrella and partner associations
- To create an expert network through the direct involvement of in-house experts and external experts if necessary
- To act as an advisory body to the Management Board and the Administrative Office while being technically integrated into the Technical Committees

The Packaging and Environment ET online meeting took place on 6 October, at the same time as the Technical Committees' meeting. Rahel Ostgen, Sammlung 2025 Project Manager at Swiss Recycling, spoke about "Developments in the field of packaging and recycling in Switzerland".

The "Due diligence and reporting" webinar took place on 24 May in collaboration with the Swiss Association for the Lacquer and Paint Industry (VSLF) and science-industries. All managing directors were also invited.

The topics:

- Political classification of the new legal provisions, Erich Herzog, Executive Board Member, Head of Competition & Regulatory Affairs, *economiesuisse*
- Relevance of human rights due diligence for Swiss companies, SECO/Federal Department of Foreign Affairs (EDA) welcome address
- Due diligence in human rights implementation, Matthias Leisinger, Managing Director and Co-Founder, *focus-right*

VOC Expert Team

The incentive tax on volatile organic compounds (VOCs) is a unique aspect of Swiss environmental law. The Federal Customs Administration (FCA) levies this tax on imports into Switzerland and on domestic production. The tax is refunded (border adjustment) if products containing VOCs are exported to other countries.

This tax is particularly costly for companies, depending on the product, because it includes the tax itself and the associated administrative overheads (determining the VOC content of the products, arranging payments, etc.).

A parliamentary proposal to abolish the VOC tax has been transformed into a mandate to the Federal Council to reduce the administrative burden. See the "Legislation" section for more information about this.

The team of approximately ten experts is tasked with assisting the SKW in all matters pertaining to this tax, in particular with devising practical proposals to simplify the procedure.

This expert group did not hold any meetings in 2022. The SKW management obtained its feedback by correspondence.

Professional haircare WG (PHC WG)

The PHC WG comprises ten members who supply hairdressing businesses with products and services in the B2B sector. They have special requirements for the SKW in terms of technical and legal issues.

Another key function of this expert group is to work with the Swiss industry association Coiffure Suisse on projects such as apprentice training or event sponsorship.

The hairdressing sector was also temporarily affected by the Federal Government's COVID restrictions. The supply sector had a vested interest in helping the salons in all aspects, including developing and implementing a corona safety concept required by the FOPH for the businesses to reopen.

The PHC WG held an online meeting on 26 January 2022, mostly to discuss the impact of the COVID crisis.

An in-person meeting was held on Runway 34 at Opfikon near Zurich Airport on 12 October. The topics:

- Information from the Administrative Office
- Collaboration with associations
- Experiences with enforcement authorities involving grey imports
- New member recruitment

Afterwards, the participants had the opportunity to demonstrate their aviation skills in the flight simulator.

Professional cleaning WG (ProCI WG)

Twenty-one company representatives from the ProCI WG make up the expert group of manufacturers and importers of detergents, cleaning agents, and disinfectants in the B2B sector. They supply commercial and professional customers such as cleaning businesses, hospitals, homes, hotels, and restaurants. Their products are often subject to different regulations than household products in the regulatory area.

The SKW collects three statistics from them for products, machines, and equipment and regularly holds information and experience-sharing events. An online meeting was held on 6 January to discuss the current issues

facing member companies amid the COVID crisis.

Natural cosmetics WG

Several natural cosmetics manufacturers and importers are affiliated with the SKW. Some contract manufacturers produce natural cosmetic products for customers. There are a growing number of companies interested in entering this market. This working group has 47 company representatives.

The SKW provides them with a platform in the form of an expert group on which all interested association members can exchange information and receive specific information and services in a cartel-protected area, regardless of whether they offer certified natural cosmetics and, if so, which ones.

No events were held in 2022, but the opportunity for an informal exchange of experiences via the SKW Administrative Office was frequently exploited.

Communications WG (CWG)

In communications, the SKW Administrative Office collaborates closely with the communication managers of our member companies. To this end, we have classified them as an expert group in our CRM, with 104 members in the cosmetics sector and 25 members in the detergents and cleaning agents sector.

The aim is to coordinate the association's internal and external communications. The Administrative Office contacts CWG members to obtain feedback on media topics and prepare a statement of position. In the crisis communication report, we produce coordinated, standard statements of position, which are sent to the companies and posted on the SKW website as needed. This ensures that the Administrative Office is regularly updated about current media topics and can respond to media enquiries early.

The SKW coordinates its statements of position with the various international umbrella and partner associations.

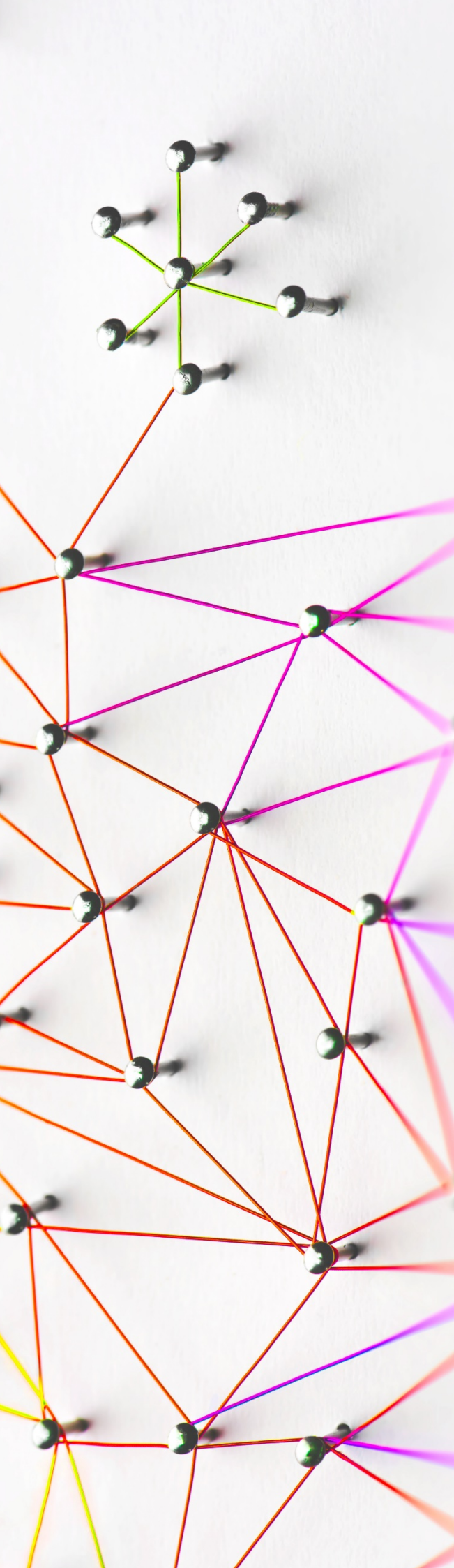
All SKW members have access to the ARGUSavenue online portal. All relevant print, internet, TV or radio press releases are stored on it based on the search keywords specified by the SKW.



I really value the collaboration with the SKW. All enquiries are responded to swiftly and competently and the emphasis is on finding solutions. Many legal and global changes were implemented and announced in 2022. The SKW kept its members informed at every stage, welcomed experts on the various topics, and facilitated dialogue with the authorities to protect Switzerland as a business location and find solutions acceptable to the industry. What sets the SKW apart is its close proximity to the market and its members, its robust international networking, and its expertise in providing solutions.

Judith Fiedler

Director of Safety, Quality &
Regulatory Affairs,
La Prairie Group



We have a strong network of contacts

The SKW is THE national and international network for the Swiss cosmetics, detergents, and cleaning agents industry.

One of our primary roles is to build and maintain a comprehensive network of all relevant stakeholders and partner organisations at national and international level.

Below is a brief overview of the year's most significant interactions and the benefits they brought for SKW's members.

Network

Authorities

Federal Food Safety and Veterinary Office (FSVO)

Various meetings were held to discuss mutual concerns in cosmetics legislation and enforcement. In the matter of furanocoumarins, we were able to inform the FSVO about ongoing projects and activities of the IFRA and Cosmetics Europe. The goal is to achieve government-recognised industry self-regulation. The IFRA is working hard on revising its standards on furanocoumarins. A meeting is scheduled for 17 March 2023 to inform the authorities (FSVO, SECO, and the Swiss Association of Cantonal Chemists) about the current status of the project and the next steps.

The FSVO has assisted members and their representatives nationally and internationally by responding to various SKW enquiries about ingredients and other legislative issues.

Since May 2021, cosmetics exports to China have required a GMP certificate from an authority. Without one, products must undergo completely unnecessary animal testing before they can be marketed. This applies to all import countries. The SKW suggested that the FSVO consider having these certificates issued by cantonal chemists and develop the required legal basis for this.

The discussions were highly constructive for all parties involved. This work had been completed, and a standard "Certificate" form had been drafted by early 2022. Based on early results, the Chinese authorities accept this form.

As a result, SKW members were finally able to resume key exports to China.

Federal Office of Public Health (FOPH)

- The FOPH is our primary point of contact for Swiss chemicals legislation, which is updated annually in response to changes in the EU (REACH, CLP Regulation). In conjunction with our partner associations, we represented the interests of our members at numerous coordination meetings. Our primary objective was to avoid technical trade barriers due to Switzerland's independent legislative action.
- The FOPH's Biocides Division has always responded quickly and proficiently to our numerous enquiries on behalf of members and has offered excellent support to the SKW.

Federal Office for the Environment (FOEN)

- The FOEN is the primary point of contact for Swiss implementation of EU legislative proposals concerning the environment (Green Deal, Chemicals Strategy for Sustainability, microplastics, etc.). The SKW is primarily responsible for ensuring that legislation is in line with the EU standards and providing timely notice of any special features to businesses.
- Switzerland has not adopted the EU's regulation on single-use plastics. As a result, several proposals have been submitted to parliament that exceed the EU regulation. We must work closely with our partners here to prevent Switzerland from going it alone.
- In general, the SKW's role is to act as a point of coordination between the activities of the European umbrella organisations A.I.S.E. and Cosmetics Europe. There is a significant reciprocal need for information. For more information on this, see the "Sustainability" section.

Commission of Experts for the VOC Incentive Tax

- The FOEN chairs the Commission of Experts for managing the VOC Incentive Tax, which is made up of members from the sectors most affected, the cantonal authorities and the federal government.
- The SKW's representation on this Federal Council Commission was taken over by Dr Jürgen Delhey from the FRIKE Group as of 1 January 2022.

State Secretariat for Economic Affairs (SECO)

- SECO is always the point of contact for the SKW when a proposed regulation in Swiss law could result in a technical trade barrier.
- This is currently the case with the Swiss special regulation for furanocoumarins pursuant to Art. 6 VKos, and the planned removal of the Cassis de Dijon principle for this regulation.

Institute of Intellectual Property (IPI)

In 2022, a public-private partnership (PPP) for legal enforcement in cases of misuse of the "Swiss Made" designation of origin or use of the Swiss flag on products outside Switzerland was promoted. The SKW is represented on the board of this organisation by its President, Thomas Früh.

National associations and organisations

economiesuisse

The managing director attended a number of online meetings of the Competition Commission, which coordinates the position of trade associations on antitrust and competition legislation. This allows the business community to present a united front within the legislative process.

Scienceindustries/Swiss Association for the Paint and Varnish Industry (VSLF)

At various coordination meetings, the SKW regularly exchanges information on current political and legal topics with these partner associations, which are technically and legislatively quite similar.

The Swiss Flavour and Fragrance Industry Association (SFFIA)

The SKW places great value on the continuous exchange of information regarding fragrances and aromatic substances. These raw materials are found in a wide variety of cosmetic, laundry, and cleaning products and are subject to rigorous and ever-changing regulation. The SFFIA serves as the IFRA's "representative" in Switzerland and provides technical support to the SKW.

Swiss Medtech/Disinfectants Expert Group

Activities were coordinated with the SKW ProCI WG through mutual participation in various online meetings of the Swiss Medtech disinfectants expert group.

Allianz Design for Recycling Plastics/Swiss Recycling

- The SKW supports the "Allianz Design for Recycling Plastics", which some SKW member companies have joined as active partners. Swiss Recycling coordinates the alliance.
- The Alliance is committed to high-quality plastics recycling. Because only high-quality recycled materials are in demand. The cycle is incomplete, and no environmental advantage is obtained until the recycled materials are reused.
- The SKW serves as a link between the European umbrella organisations A.I.S.E. and Cosmetics Europe and their recycling projects and activities. For more on this, see the "Sustainability" section.
-

Various NGOs

- The managing director of SKW is a board member of GINETEX Switzerland, the country's national textile labelling association, where he represents the detergent industry's interests.
- The SKW and the Swiss Retailers Association (IG DHS) exchange information on matters relating to the enforcement of cosmetics and chemicals legislation. These coordination meetings aim to share non-binding information on industry and trade positions on legislative matters.

Look Good Feel Better Switzerland

- Look Good Feel Better is represented in 27 countries worldwide. The "Look Good Feel Better Switzerland" foundation was created in 2005 by a group of cosmetics companies.
- This foundation has its secretariat in the SKW headquarters, resulting in highly beneficial synergies for both organisations.
- The SKW Managing Director attended various meetings as a foundation board member.

International associations and organisations

Cosmetics Europe – Active Association Members (AAM)

- Cosmetics Europe (CE) is the cosmetics industry's umbrella organisation. The SKW is a member and acts as an interface for CE's activities and projects in Switzerland.
- Therefore, the SKW Managing Director regularly attends CE meetings, mainly those of the national association representatives (Active Association Members – AAMs).
- The SKW's participation in the "Task Force China", which coordinates Cosmetics Europe's collaboration with Chinese authorities on legislative initiatives and offers current information, is crucial for Swiss manufacturers. Exporters to China are confronted with extreme challenges under the new

Chinese Cosmetic Supervision and Administration Regulation (CSAR). The European cosmetics industry must speak in unison on this issue as well.

International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.) – National Associations Committee (NAC)

- The A.I.S.E. is the European umbrella organisation for the detergent and cleaning agents industry. The SKW is also a member here and serves as an interface for the A.I.S.E.'s activities in Switzerland.
- The Managing Director attended various NAC meetings and coordinated topics discussed there at national level, particularly in microplastics, raw materials, and environmental issues.
- An important part of our work is to keep the Swiss authorities informed about new developments in the A.I.S.E.'s sustainability projects. For more on this, see the "Sustainability" section.

International Associations Collaboration (IAC)

- The IAC brings together the world's leading industry associations and international corporations in the cosmetics business.

The objective is to share information and coordinate activities in the fields of legislation, law enforcement, and communication on a global scale.

- The IAC affords an excellent opportunity for companies to establish global relationships and expand their international network. This is particularly beneficial to export companies within the SKW.
- The focus of various online meetings was on worldwide cooperation and exchanging experiences on global media issues, NGO campaigns, and legislative activities, plus the Corona crisis.

The German Cosmetic, Toiletry, Perfumery and Detergent Association (IKW)

- We are connected to our German partner foundation by language and through shared media, NGO activities, and several shared members. The IKW, like the SKW, represents the cosmetics and the detergent and cleaning agents industries. Therefore, close collaboration is beneficial to all parties concerned, and it has worked very well for many years.
- Aside from cooperative initiatives, especially in communications, the SKW Managing Director participates in beauty and home care specialist committees.

Cos D-A-CH

In 2022, the annual meeting of the German-speaking cosmetics associations, which includes groups from Hungary and Romania, was also held online. Current specialist topics and regulatory issues, the work of Cosmetics Europe, and communication coordination were discussed.



Having Bernard Cloëtta and the SKW, along with over 100 other organisations from business, science, society and the federal government, working for credible climate protection with science-based targets is fantastic.

Felix Meier

CEO at Go
for Impact and Stiftung Pusch

The voice of the industry

For an association to successfully represent the interests of its members, it must be viewed positively by politicians, the media, and NGOs. This requires a diverse network, a high degree of representativeness, and credible, transparent communication.

Media relations

Swift, coordinated action and clear wording are always necessary for press releases, statements and background discussions. In 2022, a variety of media outlets inquired about industry trends, market data, ingredients, and legal and professional matters.

Here are some of the most pressing topics we have provided written commentary on:

- Kassensturz: Products that allegedly harm the environment
- RTS: Recovery of cosmetics sales in Switzerland after Corona
- RTS "A Bon Entendeur": Report on the main challenges facing the detergent industry in light of the new EU environmental legislation. Responses coordinated with the IKW and the A.I.S.E.
- Reaction to a study conducted by the University of Zurich on the health risks posed by ingredients in dishwashing detergents. Responses coordinated with the IKW and the A.I.S.E.

The following statements were published on the SKW website throughout the reporting year:

- Use of titanium oxide in cosmetic products
- Cosmetic products that contain Lilial or zinc pyrithione
- Use of triclosan in detergents and cleaning agents

SKW Satisfaction Survey

We performed the satisfaction survey among SKW members in autumn 2022. The aim was to assess the quality of the SKW's services. The online survey was analysed based on the "Swiss Manufacturers/Contract Manufacturers" and "Importers/Distributors" stakeholder groups. The SKW Management Board was pleased with the extremely positive results.

Online publications

The SKW has several online publications aimed primarily at consumers on various cosmetic, detergent, and cleaning products industry products.

In 2022, we revised two cosmetics-related publications:

- "Kosmetiksortiment": Das vielfältige Angebot für Pflege und Verschönerung ("Cosmetics Range: The Extensive Selection of Care and Beauty Products" – in German)
- "Richtiger Umgang": Mehr über den richtigen Umgang und die Anwendung ("Proper Handling: More About Proper Handling and Application" – in German)

Additional COVID-19 communication activities

The COVID-19 pandemic also presented the SKW Administrative Office with new tasks. The main responsibility was supporting the provision of information and sharing of experiences in various forms between the working groups and stakeholders.

- Updates for executives on Federal Council decisions and measures to tackle the COVID pandemic
- Answering members' enquiries about regulations and the Federal Council's various COVID ordinances
- Holding online meetings with the various expert groups and executives
- Updating the "News" section on the SKW website, where current information was published.



Comprehensive package

As a nationally and internationally connected industry association with an extensive pool of knowledge, we can offer member companies a full package of services that makes membership particularly attractive for both multinational corporations and Swiss manufacturers.

Services

Information for members

We send updates to our members' various expert divisions and working groups on professional and legislative developments at national and international level on a regular basis.

Cosmetics and chemicals law, Swissness legislation, the Federal Law on Technical Barriers to Trade, the revision of the Ordinance on the Incentive Tax on Volatile Organic Compounds (VOC), ingredients (furanocoumarins, titanium dioxide, micro-plastic polymers), claims, warning labels, and the "person responsible for regulatory compliance (PPRC)" under Swiss cosmetics law were the main topics of legal and technical communications.

Internationally, the focus was on REACH ("Registration, Evaluation, Authorisation of Chemicals"), GHS ("Globally Harmonized System of Classification and Labelling of Chemicals") and the resulting EU CLP Regulation ("Regulation on Classification, Labelling and Packaging of Substances and Mixtures"), DetNet, and the EC Cosmetics Regulation.

The SKW keeps its members and stakeholders informed about current projects and campaigns by the two European umbrella organisations, A.I.S.E. and Cosmetics Europe, such as "Keep Caps from Kids", "Recommendation on Solid Plastic Particles", etc., and its extensive activities in the area of sustainability (see the "Sustainability" section for more information on this).

Information for members and stakeholders

Responding to members' questions is an integral part of the Administrative Office's day-to-day work. We also get several enquiries from consumers, businesses, students, authorities, NGOs, and other associations.

- In the year under review, the information provided to members was primarily concerned with implementing legal provisions and ingredients under cosmetics and chemicals law in Switzerland and the EU. Additionally, the SKW frequently dealt with business and competition law matters.

- Swiss manufacturers have access to our comprehensive global network that can answer all their questions about registration, market access, and regulatory requirements. Many questions were asked about the formalities and legislation of various export destinations.
- Many stakeholders, particularly educational institutions and consumer groups, contact the SKW with queries about the cosmetics and detergent industry and its products.

Information for international companies and organisations

Despite the SKW's and Federal Council's harmonisation efforts, Swiss law still significantly differs from EU law. Many international firms no longer have their own regulatory and technical offices in Switzerland.

The SKW excels in supporting its members with head offices abroad, as demonstrated by the numerous enquiries received from these companies and enquiries from the European umbrella organisations (A.I.S.E. and Cosmetics Europe, the IFRA etc.).

Good Manufacturing Practice (GMP) and Free Sale Certificates

We issued 154 free sale certificates for exports to our members in the year under review. The majority of the certificates were issued for China, Israel, South Korea, Kuwait and Vietnam.

The new Chinese cosmetics law states that only authorities may now issue GMP certificates. Initially, it was unclear what the law would entail in detail and whether Chinese authorities would accept GMP certificates issued by cantonal laboratories in Switzerland. The Chinese law now only recognises official GMP certificates.

The SKW suggested that the FSVO discuss the issue of these certificates with the Swiss Association of Cantonal Chemists, and find ways to develop the required legal basis for this in Switzerland. The negotiations were highly constructive for all parties involved. At the request of the SKW, the FSVO created a new "Certificate" in early 2022, confirming that cosmetics are manufactured in accordance with the international standard for good manufacturing practice (GMP). In China, this confirmation is only valid for general and not "specific" cosmetics.

The final meeting with the authorities (FSVO, cantonal chemists) took place on 18 January, and they were extremely cooperative and helpful in this matter. The FSVO then published the results and the requirements on its website:

A manufacturer seeking specific certification for cosmetics exports to China from the cantonal food law enforcement authorities should take the following steps:

- Contact the relevant cantonal enforcement authority.
- Submit the certification/recertification for good manufacturing practice (GMP) to the relevant cantonal enforcement authority along with the "Certificate" form.

The relevant cantonal enforcement authority will review the submitted GMP certification/recertification. ISO 22716 certification by an accredited certification body fully satisfies these requirements. After submitting the required documentation, the cantonal enforcement authority will determine whether an inspection is required to verify the facts or if previous inspection results can be used. A fee will be charged if a new inspection is needed.

Based on early results, the Chinese authorities accept this document.

Exports and trade fairs

We provide specialised export support to our 70 Swiss manufacturers. They can join the "Swissness and Export" working group and access the global SKW network in the "Regulatory International" field.

The SKW has steadily grown its network through global partnerships with international associations and companies. This means that SKW members can access

information about legislation and product registration and the events, advisory services, and publications of the major trade associations, trade fairs, and export organisations.

The SKW is in regular contact with its partner "Switzerland Global Enterprise, S-GE" to voice the concerns of its members to this highly important organisation.

ARGUSavenue

All SKW members have access to the ARGUSavenue media portal, allowing them to find and analyse relevant media reports quickly. An extremely useful tool that is also used for reporting to internal company departments.

The SKW also sends out a weekly media review to its members by email for the cosmetics, detergents, and cleaning agents sectors.

NielsenIQ – Special conditions for new SKW clients

The SKW has a longstanding collaboration with NielsenIQ and regularly receives market figures for its annual report and website (see the "Figures" section).

NielsenIQ provides a comprehensive range of market information derived from extensive sources and advanced management information tools for

- Measuring market success
- Analysing market and consumer trends
- Identifying strengths and weaknesses in sales and marketing
- Discovering growth opportunities and market niches



SKW events are always varied and interesting, and the conversations and discussions during and after the official programme are not to be missed. The SKW's extensive and varied network, both within Switzerland and beyond, is a huge benefit. At SKW, all concerns and enquiries are answered quickly and expertly.

Nazan Schnapp

CEO & Founder,
NAZAN SCHNAPP GmbH



A priority for all SKW members

The cosmetics, detergents, and cleaning agents industry recognises its responsibility and is committed to taking sustainable action.

SKW members are rising to the challenge and devoting extensive knowledge and resources to meeting the public's ever-increasing demands. They are responsible for planning, designing, and implementing their sustainability initiatives and the accompanying communication.

The SKW acts as an information and knowledge exchange platform and a point of contact for all stakeholders.

Sustainability

SKW tasks in the field of sustainability:

At national level

1. Informing members about relevant sustainability issues in Swiss and European legislation, specialist publications and stakeholder activities
2. Inter-association sustainability knowledge sharing (best practice) in the SKW "Packaging and Environment" expert team
3. External communication, creating transparency about the activities of industry and supply chain participants (product life cycle)
4. Information and experience sharing between industry and stakeholders (authorities, NGOs). Participation in stakeholder organisation project groups, participation in events
5. Point of contact for politics and administration, statements of position on CSR projects, and draft laws in the fields of human rights and the environment
6. Participation in "Go for Impact," a collaboration between Swiss business associations, the Federal Government, and environmental organisations to promote sustainable supply chains and the exchange of information on relevant topics: <https://www.go-for-impact.ch/>
7. Supporting SKW member company partnership with Swiss Recycling, "Drehscheibe Kreislaufwirtschaft" (Circular Economy Hub)
<https://www.swissrecycling.ch/de/ueber-uns/drehscheibe-kreislaufwirtschaft>

At international level

Co-designing and implementing the activities and projects of the European umbrella and partner associations in the field of sustainability, informing the authorities and supporting the members in their implementation at national level.

1. Informing members about relevant sustainability issues in Swiss and European legislation, specialist publications and stakeholder activities
 - [Commit for Our Planet Initiative](#) – How to reduce the cosmetics sector's environmental footprint in Europe and across the value chain through joint effort and action. Every company can chart its own sustainability path.
 - [Environmental Sustainability Report](#) – Cosmetics Europe's mission is to support the development of an innovative, sustainable, competitive and respected cosmetics industry in Europe, which best serves consumers.
 - [Green in Action:](#) – Case studies on environmental sustainability in the cosmetics industry. The European Green Deal is one of the most important strategic initiatives ever undertaken in the European Union. The goal is to entirely stop adding to the earth's stock of greenhouse gases by 2050.
 - [All About Plastic Microbeads](#) – Data gathered by Cosmetics Europe in 2018 shows that 97.6% of plastic microbeads used for exfoliating and cleansing purposes in wash-off cosmetic and personal care products were phased out between 2012 and 2017.
 - [Environmental Footprint Category Rules for shampoos](#) – The European Commission conducted a series of pilots on the Product Environmental Footprint (PEF) of organisations and products to guide future policy proposals. In parallel, Cosmetics Europe studies the PEF of Shampoo.

- [Driving Sustainable Development](#) – A.I.S.E. has developed documents for members including “Good Sustainability Practice for the Cosmetics Industry”, which provides practical advice on developing an effective sustainability strategy and “Ten Steps to Sustainability: all you need to know and do for a successful start”, which assists companies (particularly SMEs) that are commencing their sustainability efforts.
 - [Guidance Document for the Cosmetics Industry on the “EU ABS Regulation”](#) – The cosmetics industry fully supports the objectives of the Convention on Biological Diversity (the Convention) and of the Nagoya Protocol, the international instrument adopted on 29 October 2010 by the Parties to the Convention. It also welcomes the EU ABS Regulation which establishes rules governing compliance with access and benefit-sharing for genetic resources and traditional knowledge associated with genetic resources, in accordance with the Nagoya Protocol.
2. Detergents and cleaning products (A.I.S.E.)
- A.I.S.E. is actively contributing to relevant sustainability dossiers under the Green Deal, i.e., ESPR, Green claims, UCPD, PPWR,
- [Circular Economy](#) – In 2015, the European Commission adopted its Action Plan for the Circular Economy, including measures to stimulate Europe's transition towards a circular economy, foster sustainable economic growth and generate new jobs. In 2018, the Commission adopted other initiatives in this context, including the EU Strategy for Plastics in the Circular Economy. As a driver in sustainable development, A.I.S.E. has several initiatives that contribute directly to the objectives of this circular economy strategy.
 - o [Guiding Principles on Sustainable Plastic Packaging Design](#),
 - o [Voluntary Industry Plastic Packaging Initiative](#).
 - [Guiding Principles on Sustainable Sourcing of Bio-Based Materials](#) – A.I.S.E. has developed these principles to support all the companies operating in the European detergents, cleaning and maintenance products industry sector and using – or intending to use – bio-based materials in final products and/or packaging material. It builds on the learnings from the A.I.S.E. Charter for Sustainable Cleaning in the domain of biobased materials and on the most recent developments triggered by the objective to strive towards a Circular Economy contributing also to the global Sustainable Development Goals (SDGs).
 - [CSR Guidance](#) – The A.I.S.E. Social Responsibility Guidance includes detailed recommendations, resources and a self-evaluation tool to support all industry players, especially small and medium-sized enterprises, in managing and implementing a social responsibility programme as part of their overall sustainable development goal.
 - [Engaging with consumers](#) – One of A.I.S.E.'s key priorities is to steer the sustainable development agenda and reduce the environmental footprint linked to the production and consumption of detergents and maintenance products. To achieve this goal, A.I.S.E. runs a broad range of activities such as voluntary Product Stewardship Programmes, but also, the comprehensive A.I.S.E. Charter for Sustainable Cleaning which is implemented by nearly 250 companies in Europe.
 - o [cleanright.eu](#) – Portal of the Cleaning industry for Consumers
 - o [Sustainable Cleaning](#) – Cleaning and hygiene products and services are essential to society and our commitment is to deliver impactful projects in a responsible way, promoting sustainable production, design and consumption. By working together to tackle water quality through chemical safety, reducing our environmental footprint and embracing the circular economy, we steer best
 - o Practices and aim to be a role model industry.

- [Activity and Sustainability Reports](#)
 - [Charter & KPI Reporting](#)
 - [Consumer Habits Survey 2020](#) – Consumer Habits Research
 - [I Prefer 30°](#) – Low Temperature Washing Campaign
 - [PEF Guidance to Industry](#) – Product Environmental Footprint (PEF):
3. Flavors and fragrances (IFRA / IOFI)
- IFRA and its members engage in a series of projects relating to sustainability. The IFRA-IOFI Sustainability Charter is a collective, voluntary and inclusive effort to raise the bar for sustainability in the flavor and fragrance sectors.
- [IFRA-IOFI Sustainability Charter](#) – The Charter builds on the Fragrance and Flavour industries' proud heritage and on the long-standing commitment to sustainable development across its many dimensions that has been shown by many individual companies. The Charter complements company sustainability programs, helping our industries as a whole to make advances on sustainability by sharing best practice and benchmarking progress.
 - [Sustainability Reports](#)
 - [More Key Documents](#)



Our relationship with the SKW is long-standing and built on trust. One thing that stands out is the frequent and extensive communication at management level. We also collaborate well in the Go For Impact association and coordinate our stance on Swiss chemicals legislation.

Dr. Stephan Mumenthaler
Director at scienceindustries

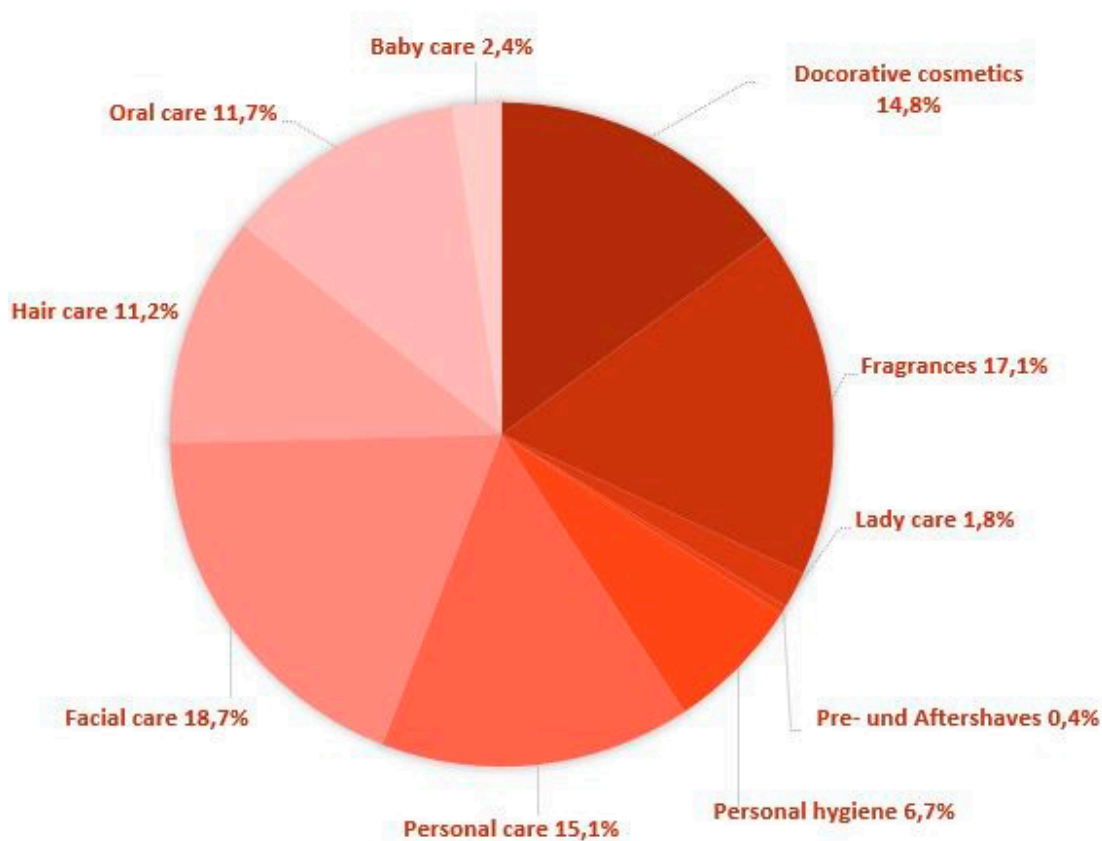
Cosmetics market

The figures below are the product of a collaboration with Nielsen and represent the entire Swiss cosmetics industry.

The figures are extrapolated using Nielsen Retail and Prestige Panel scanning data. There may be some discrepancies in the total due to the rounding of the product category figures.

Sales in CHF million	2020	2021	2022
Decorative cosmetics	276.4	276.7	304.7
Fragrances	359.9	338.4	350.7
Women's care	35.0	36.0	36.7
Pre-shave products and Aftershaves	9.0	8.2	7.9
Personal hygiene	156.8	145.3	137.5
Personal care	298.2	300.0	310.9
Facial care	387.7	385.9	385.2
Hair care	232.2	228.8	230.7
Oral care	230.8	240.7	241.5
Baby care	47.6	50.0	50.1
Total	2033.6	2010.0	2055.9

Market Shares



Source:
NielsenIQ

SKW
2022 Annual Report
Figures

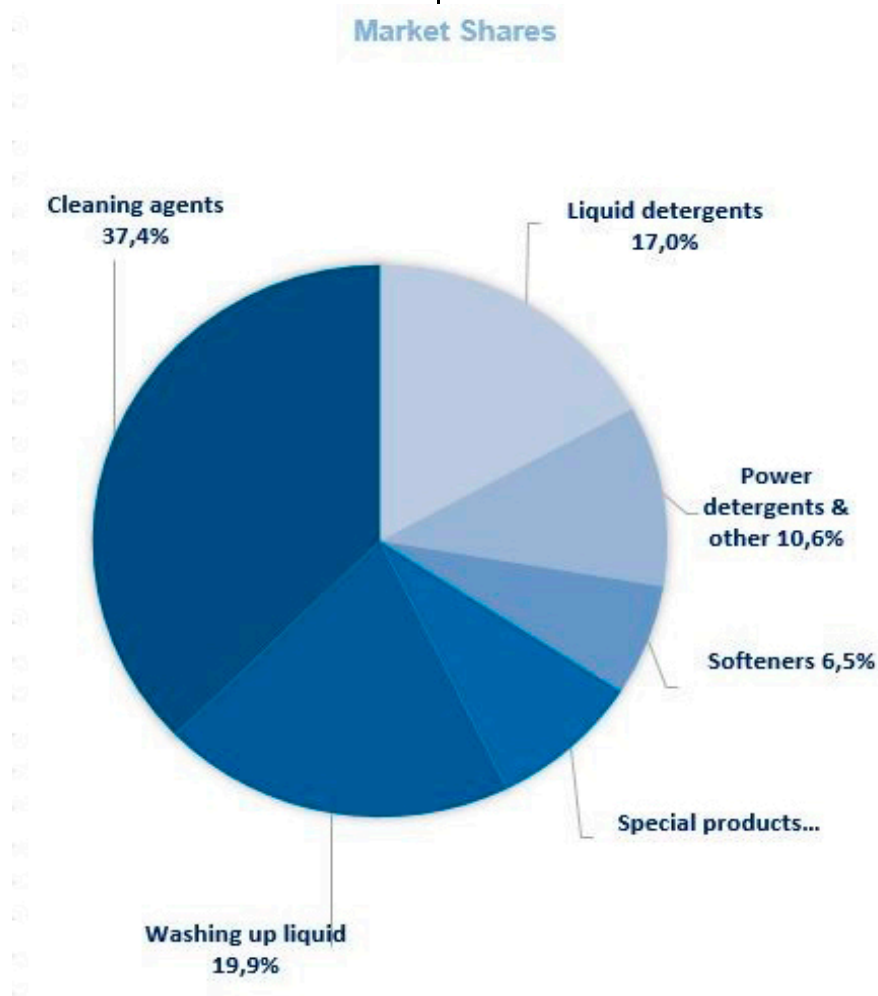
Detergents and cleaning agents

The figures below are the product of a collaboration with Nielsen and represent the entire Swiss detergent and cleaning agents market.

The figures are extrapolated using Nielsen Retail Panel scanning data. There may be some discrepancies in the total due to the rounding of the product category figures.

Sales in CHF million	2020	2021	2022
Liquid detergents	134.4	127.9	119.4
Powder detergents and others	75.6	72.7	74.2
Softeners	46.0	46.7	45.6
Special products	64.4	63.2	59.9
Dishwasher detergents	160.9	155.7	139.5
Cleaning agents	294.6	283.6	261.7
Total	775.9	749.8	700.3

Market Shares



Source:
NielsenIQ

SKW
2022 Annual Report
Figures

Personnel

Dr J. Alexander Baumann, a longstanding SKW board member and honorary member, died on 2 February at the age of 79. He served as a Swiss People's Party (SVP) National Councillor from 4 December 1995 to 4 December 2011 and managed Rausch AG together with his brother Marco Baumann for a long time.

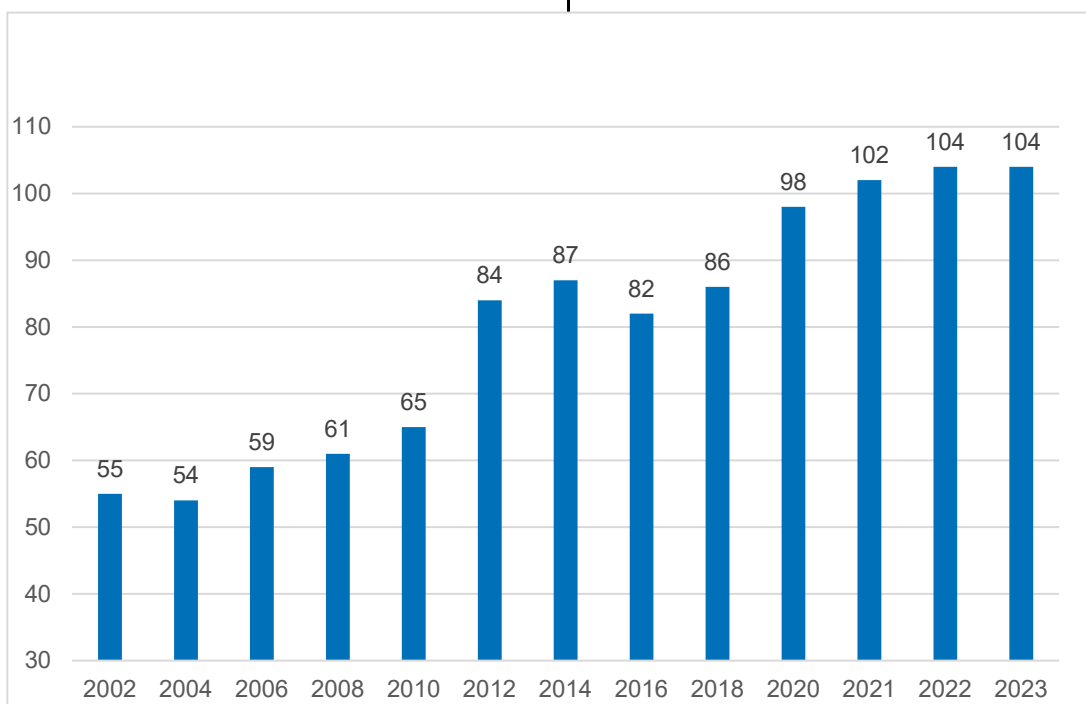
Managing Director Bernard Cloëtta celebrated his 20th year of service with SKW on 2 April 2022.

Marina Donabauer was able to return to her duties with the SKW team after a lengthy illness.

Membership changes

In recent years, we have significantly increased our membership numbers, which now stand at 104 as of 1 January 2023 (compared to 55 on 1 January 2002). Union membership exceeds 90 percent.

This high level of representativeness is a critical justification for legislators, authorities, stakeholders, and the media to take the association's activities seriously.



List of members

as of 1 January 2023

Abhati Suisse AG, Appenzell
 Alcina AG, Muttentz
 ananné AG, Erlenbach
 ASM Aerosol-Service Ltd, Möhlin
 Bayer (Schweiz) AG, Zurich
 Beiersdorf AG, Basel
 Blidor AG, Baar
 Blue Box Distribution AG, Kriens
 Bolton Swiss SA, Lugano Massagno
 BTC Laboratory Ltd, Le Mont-sur-Lausanne
 Bulgari Global Operations SA, Neuchâtel
 Chanel Ltd Liab. Co, Geneva
 Chemische Fabrik Schärer & Schläpfer AG, Rothrist
 Cocooning Nature SA, Bavois
 Cosmetics Ltd Worben, Worben
 Cosmotec SA, Vouvry
 Coty Beauty Swiss SARL, Hünenberg
 CRB S.A., Puidoux
 CVL COSMETICS S.A., Morges
 delta pronatura Schweiz AG, Muttentz
 Dicopar SA, Münchenstein
 Diversey, Münchwilen
 Dobi-Inter AG, Suhr
 Ecolab (Schweiz) GmbH, Reinach
 Epigeneva Ltd., Kilchberg ZH
 Estée Lauder GmbH, Zurich
 Farfalla Essentials AG, Uster
 FCC Fragrances Cosmetics & Consulting SA, Aigle
 Filabé of Switzerland AG, Schaffhausen
 Frike Cosmetic AG, Ebnat-Kappel
 GABA Schweiz AG, Therwil
 Galderma SA, Zug
 Gerda Spillmann AG, Ittigen
 HELVECOS AG, Bühler
 Henkel & Cie. AG, Pratteln
 INSTYTUTUM AG, Zug
 Intercosmetica Neuchâtel SA, Neuchâtel
 Johnson & Johnson Consumer Health Care Switzerland, Zug
 JUST International AG, Walzenhausen
 Jüstrich Cosmetics AG, Berneck
 Juvena Marlies Möller AG, St. Margrethen
 Kanebo Cosmetics (Europe) Ltd, Zurich
 Kao Switzerland Ltd., Baar
 Kärcher AG, Dällikon
 KWZ AG, Dübendorf
 La Colline, Sion
 La Prairie Group Ltd, Volketswil
 Laboratoires Biologiques Arval SA, Conthey
 Laboratoire Naturel LTD, Etoy
 Lalique Beauty SA, Zurich
 Lifeforce GmbH, Küssnacht am Rigi
 L'OREAL SUISSE SA, Vernier
 L'OREAL SUISSE SA, Professional Products Division, Vernier
 Louis Widmer SA, Schlieren

Maison Noir SA, Zurich
 Marwell AG, Münchenstein
 Mavala SA, Geneva 26
 Mavex SA, Lamone
 Melisana AG, Zurich
 Mizensir SA, Meinier
 MUSK Collection Switzerland, Wollerau
 Natur i de hand AG seifenproduktion.ch, Niederlenz
 Naturalpes SA, Martigny
 Naturalps Sàrl, Montreux
 NAZAN SCHNAPP GmbH, Zurich
 NOBILIS Switzerland GmbH, Pfäffikon
 PFCH Luxe Ltd, Meyrin
 Phytomed AG, Hasle/Burgdorf
 Pierre Fabre (Suisse) S.A., Allschwil
 Piniol AG, Küssnacht am Rigi
 PM Care Systems AG, Zurich
 PP Prestige Products Inc., Montreux
 Pramol-Chemie AG, Bazenheid
 Procter & Gamble International Operations SA, Petit-Lancy
 Proderma Ltd, Schötz
 Rausch AG Kreuzlingen, Kreuzlingen
 RB Hygiene Home Switzerland AG, Wallisellen
 Reckitt Benckiser (Switzerland) AG, Wallisellen
 Schwarzkopf Professional Schweiz, Pratteln
 SKIN689 (Switzerland) AG, Zurich
 Soeder AG, Schwerzenbach
 SOGLIO-PRODUKTE AG, Castasegna
 Sorein-Fabrik GmbH, Pfäffikon
 Steinfels Swiss, Winterthur
 Swifiss AG, Urnäsch
 Swiss Fragrance GmbH, Winterthur
 SWISS lab dr.gerny GmbH, Freienbach
 Swissclinical SA, Lausanne
 T&MC Industry SA, Lugano
 Tanner SA, Cham
 Temmentec AG, Sumiswald
 The Powder Company Ltd, Einsiedeln
 TS Luxury Cosmetics GmbH, Bern
 Unilever Switzerland Ltd. Liab. Co., Thayngen
 Verfora AG, Villars-sur-Glâne
 Vilhelm Perfumes SA, Geneva
 WALA Schweiz AG, Bern
 Walco Lin SA, Giubiasco
 Weita AG, Aesch
 Weleda AG, Arlesheim

Wella Switzerland SARL, Allschwil
 Wetrok Ltd, Kloten
 Winstons Cosmetics SA, Gebenstorf
 Witty Vertriebs- und Controlling GmbH,
 Herisau
 XOVÉ Laboratories LLC, St-Gingolph
 Yves Rocher (Suisse) SA, Geneva

Honorary members

Hans Rudolf Bircher, Zollikon
 Klaus Erny, Ebnat-Kappel
 Dr Kurt Gehri, Zurich
 Rolf Münch, Oberwil
 Meinrad Schnider, Binningen

Organisation

Management Board

Thomas Früh, Laboratoires
 Biologiques Arval, President*

Marco Baumann, Rausch* (-31.12.2022)
 Sandra Banholzer, Rausch* (from
 01.01.2023)
 Sophie Berrest, L'Oréal Suisse
 Michel Brülisauer, Wetrok
 Ralf Brüngger, Diversey
 Ralf T. Gehlen, Procter & Gamble*
 Heike Huber, Beiersdorf
 Maïke Kiessling, Estée Lauder
 Christian Koch, Steinfels Swiss, Vice
 President
 Thierry Mousseigne, Unilever Switzerland
 Dr Beat Müller, Louis Widmer
 Markus Reinhard, GABA Schweiz

* form the Executive Committee

Administrative Office



Bernard Cloëtta,
 Dr jur., Director



Marina Donabauer,
 Finance & Back Office



Jasmin Jaghuri
 Secretariat, Expert
 Groups &
 Communication

SKW Stakeholder Council

Federal Office of Public Health (FOPH)
 Eawag – aquatic research
 Swiss Trade
 HautZentrum Zurich
 kf Consumers' Forum
 Swiss Professional Association of House-
 keeping (OdA Hauswirtschaft Schweiz)
 Swiss Professional Association for Cosmetics
 (SFK)
 Zurich University of Applied Sciences (ZHAW)

Inspection body

BDO Ltd, Zurich

Representations

International Association for Soaps, Detergents and Maintenance Products (A.I.S.E.)

National Associations Committee
Dr jur. Bernard Cloëtta

Cosmetics Europe, The Personal Care Association
Active Association Members
Dr jur. Bernard Cloëtta

economiesuisse
Delegate
Dr jur. Bernard Cloëtta

Member of the Alliance Against Trade Barriers
Dr jur. Bernard Cloëtta

Member of the Competition Commission
Dr jur. Bernard Cloëtta

Member of the Commission for Consumer Affairs
Dr jur. Bernard Cloëtta

Member of the China-India Free Trade Agreement
Dr jur. Bernard Cloëtta

Member of the Intellectual Property Expert Group (EGIP)
Dr jur. Bernard Cloëtta

Look Good Feel Better
Foundation Board
Dr jur. Bernard Cloëtta

GINETEX Switzerland
Management Board
Dr jur. Bernard Cloëtta

The German Cosmetic, Toiletry, Perfumery and Detergent Association (IKW)
Beauty Care Specialist Committee
Dr jur. Bernard Cloëtta

Detergents Specialist Committee
Dr jur. Bernard Cloëtta

Cleaning and Care Products Specialist Committee
Dr jur. Bernard Cloëtta

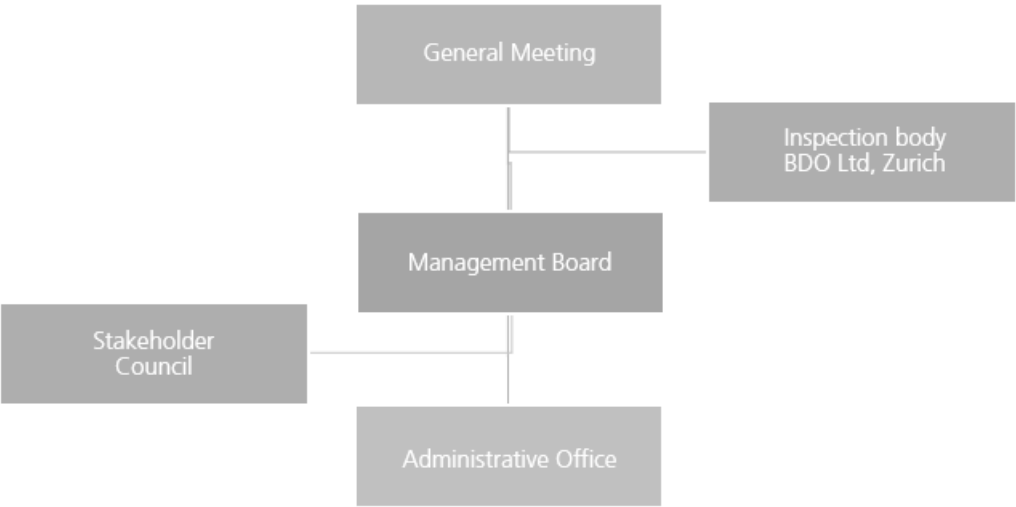
International Associations Collaboration Committee (IAC)
Member
Dr jur. Bernard Cloëtta

Swiss Medtech/Disinfectants Expert Group
Member/Guest
Dr jur. Bernard Cloëtta

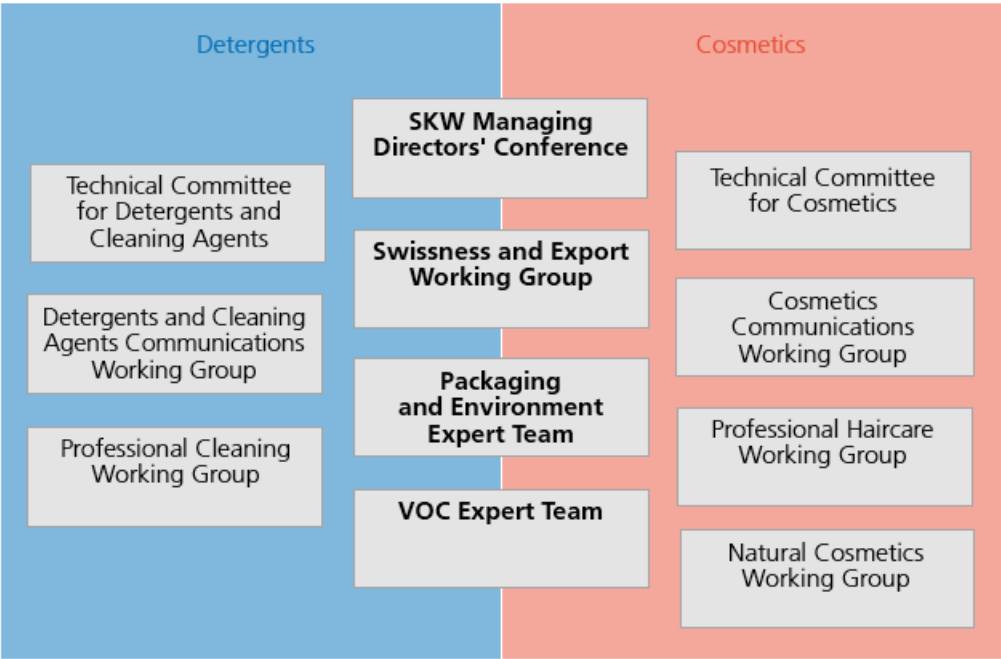
Go for Impact
is a collaboration between business, science, community and the government. The SKW is a member of this association.
<https://www.go-for-impact.ch/>
Member of the Programme Committee
Dr Bernard Cloëtta

Swissness Enforcement
is a joint private and public sector initiative to combat the misuse of Swiss indications of origin abroad. The SKW is a member.
<https://enforcement.swiss/en/>
Board Member
Thomas Früh, SKW President

Association bodies



Expert groups



The Swiss Cosmetic and Detergent Association SKW

The SKW is the only national association representing the cosmetics, detergents and cleaning agents industry.

Vision

Personal care products such as detergents and cleaning agents significantly contribute to personal and community well-being, hygiene and cleanliness.

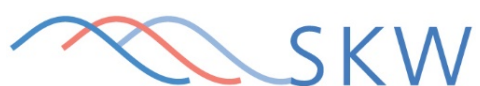
Mission

Our main mission is to support and represent the interests of our members so these innovative companies can best meet consumer requirements while also addressing environmental concerns.

1. We support our members in legal and professional matters and represent their interests to all relevant stakeholders nationally and internationally.
2. We serve as a knowledge exchange platform, informing members about current issues, monitoring media activity, and providing statistics and information to members, the media and consumers.

SKW Value Proposition

1. Access to the SKW's national and international network, which represents the industry's interests to all stakeholders.
2. Knowledge and experience sharing within your expert group in an environment protected by competition law.
3. Timely and comprehensive information on all relevant regulatory and professional innovations.
4. Our expert information and appealing services mean you can delegate your internal clarifications to us.



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