



COSMETICS & BEAUTY EXPO OSONG KOREA 2025

Oct 23 (Thu.)~25 (Sat.), 2025
Cheongju OSCO

www.osongbeautyexpo.kr

Hosted and
Organized by:



CHUNGCHONGBUK-DO

CHEONGJU
CITY



Osong Bio
Promotion Foundation

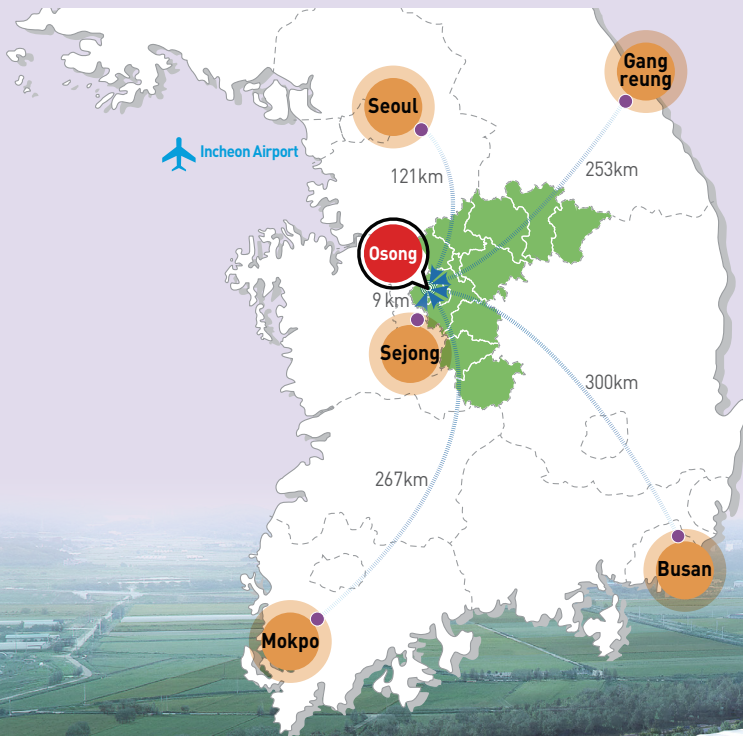
The 'Mecca of K-Beauty', Osong leading the cosmetics industry in Korea

The Cosmetics & Beauty Expo, Osong Korea 2025, now in its 12th year, has established itself as the largest cosmetics export promotion expo in Korea, providing practical support to cosmetics manufacturers.

✓ Osong, Development of a Beauty and Cosmetics Industry Cluster

- Six major national health and medical institutions
- Launched Chungbuk Global Cosmeceutical Center (2017)
- Constructed a global natural material manufacturing hub (2019)
- Developed and operated a specialized cosmetics industrial complex
- Attracted and supported cosmetics packaging companies

Osong, located at the center of Korea



Easy Access from anywhere in Korea

- **25 mins** from Cheongju International Airport by car
- **2 hours** from Incheon Airport to Seoul Station by AREX then to Osong Station
- **10-minute** walk from Osong Station



Cosmetics & Beauty Expo, Osong Korea 2025

- **Date:** October 23 (Thu.) ~ 25 (Sat.), 2025
- **Hosted and organized by:** Chungcheongbuk-do, Cheongju City, Osong Bio Promotion Foundation
- **Venue:** Cheongju OSCO(275-5, Mansu-ri, Osong-eup)
- **Contents:** Industrial Exhibitions, Business Meetings, Sales, Conferences, and more
- **Exhibition Scale:** 10,000m² of Exhibition Space
- **No. of Participants:** 250 Exhibitors, 1,000 Buyers

Exhibitor Registration

% Registration Fee

Booth	Space (3m×3m)	Price (per booth)	Remarks
Standard Booth		USD \$1,100 (VAT not included)	1) Standard Booth offered 2) 1KW of electricity free of charge
Space Only		USD \$ 900 (VAT not included)	1) Only booth space offered

% Incentives for foreign companies

- 1 booth provided free of charge (Charges apply only for additional booths)

% How to Apply Online Application (www.osongbeautyexpo.kr)

% Deadline Aug. 31

Main Achievements (2024)


729 Buyers


154 Exhibitors


100,459 Visitors

Business Meeting Record

No. of Business Meetings  **1,365**

Amounts of Business Meetings  **USD \$188.2** Million

No. of Contracts Confirmed  **1,260**

Amounts of Contracts Confirmed  **USD \$63.1** Million

No. of Contracts Signed  **51**

Amounts of Contracts Signed  **USD \$11.7** Million



Items Showcased

✓ Cosmetics

- Fundamental & Functional Cosmetics
- OEM & ODM
- Skin Tone Makeup
- Vegan, Organic & Herbal Cosmetics
- Baby Cosmetics
- Olfactory and Perfume Products
- Cleansers & Soaps
- Oral Care Products
- Women's Care
- Men's Care
- Makeup Tools
- Pet Beauty
- Cosmetics for Aesthetic Salons

✓ Hair

- Hair & Scalp Care Products
- Hairstyling Devices
- Hair Loss Treatment & Care Products
- Hair Salon Devices
- Hairstyling Equipment

✓ Esthetic

- Beauty Devices for Aesthetic Salons
- Eyelashes and Sub-materials
- Semi-permanent Makeup Materials & Devices
- Tattoos

✓ Nail

- Nail Care
- Foot Care
- Nail & Pedi Art
- Nail & Pedi Equipment
- Etc.

✓ Ingredients

- Functional Substances
- Natural Extracts
- Drug Substances
- Clinical Trial Institute

✓ Packaging

- Cosmetics Containers
- Sub-materials
- Packages & Designs
- Beauty Product Packaging Facilities

✓ Manufacture

- Production Equipment
- Research Equipment
- Manufacturing & Management

✓ BEAUTY TECH (Smart Beauty)

- At-home Beauty Devices
- AI Beauty Solutions
- AI Skin & Hair Diagnosis Technologies
- AI Beauty Virtual Reality Technologies
- Beauty Metaverse & Virtual Reality

✓ Inner Beauty

- Health and Nutritional Supplements
- Detox Foods
- Calorie Care Products
- Functional Beverages
- Mental Health
- Sleep & Healing Products

✓ Body

- Products for Body Aesthetics
- Spa Products

✓ Others

- Consulting
- R&D & Clinical Trial Institutes
- Associations & Organizations
- Local Authorities
- Technopark
- Related Services



*“ Providing you with
the best business opportunity ”*

Osong Bio Promotion Foundation

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