

Schweizerischer Kosmetik-
und Waschmittelverband

Association suisse des cosmétiques
et des détergents

The Swiss Cosmetic
and Detergent Association

Mission statement

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Who we are

The Swiss Cosmetic and Detergent Association (Schweizerischer Kosmetik- und Waschmittelverband SKW) is the leading Swiss national association of the cosmetics, detergent and cleanser industry and the soap producers.

The SKW was created in 2001 with the merger of the "Verband Schweizerischer Seifenfabrikanten" (Association of Swiss soap producers), which was founded in 1899 and renamed to "Verband der Schweizerischen Seifen- und Waschmittelindustrie" (Association of the Swiss soap and detergent industry) in 1988, and the "Verband der Schweizerischen Kosmetikindustrie" (Association of the Swiss cosmetics industry), founded in 1934.

The SKW is affiliated with the European umbrella organizations "International Association for Soaps, Detergents and Maintenance Products" (A.I.S.E.) and "The European Cosmetics Association" (COLIPA).

At national level, the SKW is a member of economiesuisse (Swiss Business Federation), Ginetex-Switzerland (Swiss Association for Textile Labelling), Interessengemeinschaft (IG) Industrie Schweiz (Swiss Industry interest group) and the Comité Suisse des Dérivés Tensio-Actifs (Swiss Committee for Surface-active Derivatives).

Purpose

The SKW is committed to protect and promote the common interests of the cosmetics, detergent and cleanser industry and the soap producers.

The Association's activities mainly focus on the representation of common entrepreneurial interests, the commitment to favorable basic conditions, and the promotion of a good public image of the industry.

Facts about the Industry

The Swiss cosmetics, detergent and cleanser industry pulls in domestic sales (prices ex works) of approximately CHF 4.0 billion and employs approximately 5'500 people.

Mission

The members of the SKW

- produce or distribute cosmetics or products for professional hair care, for household and professional cleaning which, by ensuring a high standard of hygiene, cleanliness and well-being, contribute to a better quality of life
- guarantee that their products are of high quality, correspond to the state of the art, ensure a maximum amount of safety for the user and provide the highest possible degree of environmental protection
- attach importance to extensive information and help to consumers and the public concerning the appropriate use of their products and their effects on humanity and the environment

- call for an open dialogue and fruitful cooperation with all circles relevant in society and business such as politics, authorities, media, consumer and environmental organizations and science

Activities

The SKW's major tasks and fields of activities include in particular:

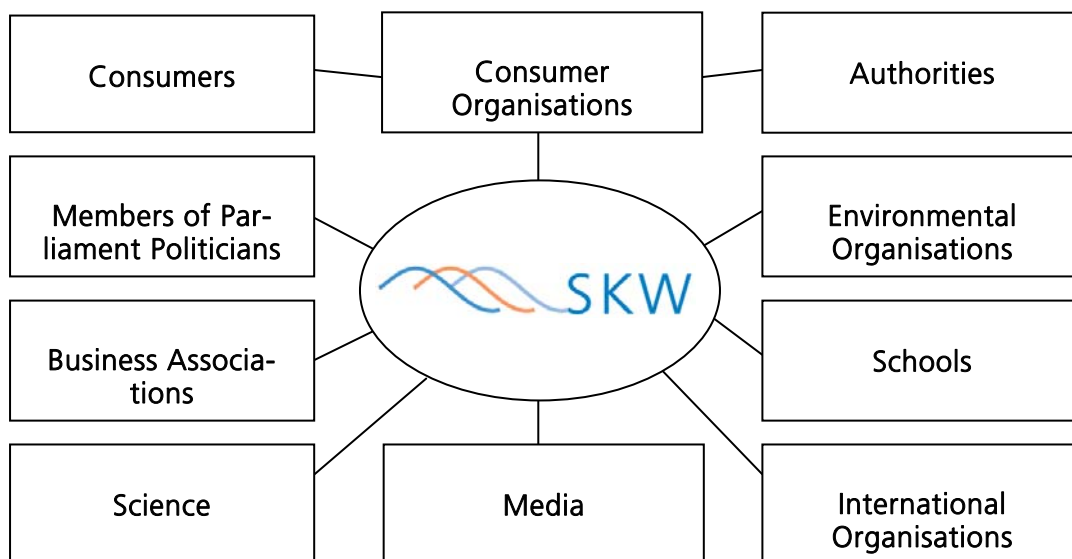
internally

- promptly and permanently processing and forwarding information about new technological and legal developments on a national and international scale
- recording, processing, analyzing and communicating trends, statistics and key data
- promoting contacts and exchange of experiences among the members and the industry and production partners
- setting annual aims and reporting openly on all activities and projects

externally

- representing the industry vis-à-vis members of the Swiss Parliament, the authorities and the media
- collaborating with business associations, consumer organizations and technical colleges
- representing Swiss viewpoints in the European umbrella organizations
- drafting statements about proposed bills or official requests
- actively exchanging information with scientific institutes
- keeping a list of members, their sales and production programs and brand names
- supplying and distributing information material and technical brochures

Our Relations



Membership

Every company developing, producing or distributing cosmetics, detergents, cleansers or related products can, if registered in the Commercial Register, become a member of the SKW.

The SKW currently associates 80 companies.

Organisation

The SKW strives to find the right balance of representing all segments and sizes of company in strategic decision-making bodies and in all advisory committees and working groups.

