

Beautyworld Middle East 2012, Dubai, 29–31 May 2012

The market

After a buoyant performance in the fragrance and cosmetic industry last year, experts are anticipating a promising 2011 as the Arab's intense predilection for fragrances and cosmetics ensures a healthy outlook within the coming years.

According to Euromonitor International, by year-end 2014 the sector could increase by 15.1% to reach annual sales of USD 1.88 billion – USD 578.5 million in cosmetics and USD 1.3 billion in fragrances respectively.

The trade fair

Beautyworld Middle East is the leading trade show for cosmetics, beauty products, fragrances and well being industries in the wider Middle East region. With a strong international profile, Beautyworld has played a major role in the last 15 years in contributing to the growth and development of the beauty and wellness industry in this region. Beautyworld Middle East offers companies supplying products, solutions and services to the beauty and spa sector a platform to target key decision makers in one of the most lucrative markets in the world.

There is no other related trade exhibition in the Middle East that delivers the same quality and variety of buyers and distributors.

Facts & Figures

Beautyworld Middle East 2011 brought together 755 exhibiting companies from 44 countries and welcomed 18,338 trade visitors from 107 countries (+14% yoy), with the top 5 visitor countries after U.A.E. being Iran, Saudi Arabia, India, Kuwait and Pakistan.

For further information about Beautyworld Middle East please visit the following website:
www.beautyworldme.com

Venue

Beautyworld Middle East is taking place at the Dubai International Convention and Exhibition Centre and will be located in the Sheikh Saeed Halls and the Trade Centre Arena.

Your participation

Small booth (9 sqm) space rental, basic booth construction with carpet, back and side walls, 1 table, 4 chairs, 1 showcase, 3 shelves	CHF 1,250.–/sqm
Medium booth (12 sqm) space rental, basic booth construction with carpet, back and side walls, 1 table, 4 chairs, 1 showcase, 3 shelves, 1 lockable side-board	CHF 1,200.–/sqm
Unlimited booth space (min. 15 sqm) space rental, basic booth construction with carpet, back and side walls, 1 table, 4 chairs, 1 showcase, 4 shelves, 1 storage room (min. 1 x 1 m, incl. coat hangers)	CHF 1,150.–/sqm

Deadline for registration

30 November 2011